



Eyes *on*  
Animals

Watching  
out for their  
welfare

# 2025 ANNUAL REVIEW





# CONTENT

|                                                          |    |
|----------------------------------------------------------|----|
| 1. ABOUT US.....                                         | 3  |
| 1.1 Mission.....                                         | 3  |
| 1.2 Seven Main Aims.....                                 | 3  |
| 1.3 Who is Eyes on Animals.....                          | 5  |
| 1.4 International Network.....                           | 5  |
| 2. LETTER FROM THE DIRECTOR.....                         | 6  |
| 3. OUR SUCCESSES.....                                    | 8  |
| 3.1 Improving Slaughter Practices.....                   | 8  |
| 3.2 Advancing Upright Catching.....                      | 9  |
| 3.3 Transforming the Dairy Sector.....                   | 10 |
| 3.4 Ending CO <sub>2</sub> Gas Stunning of Pigs.....     | 11 |
| 3.5 International Collaboration and Systemic Change..... | 12 |
| 3.6 Exposing the Truth Behind Dutch Veal.....            | 12 |
| 3.7 Long-Distance Transport.....                         | 13 |
| 3.8 Training Slaughterhouse Personnel.....               | 13 |
| 3.9 Uniform Assessment for Dairy Cow Transport.....      | 14 |
| 3.10 Animal Welfare Officer.....                         | 14 |
| 4. OUR FINANCES.....                                     | 15 |
| 4.1 Income.....                                          | 15 |
| 4.2 Expenditures.....                                    | 15 |
| 4.3 Trends in Income and Expenses.....                   | 16 |
| 4.4 Continuity Reserve.....                              | 17 |
| 4.5 Trends in Donations.....                             | 17 |
| 4.6 Balance as of 31 December 2025.....                  | 18 |
| 4.7 Statement of Income and Expenses 2025.....           | 18 |
| 4.8 Notes to Balance as of 31 December 2025.....         | 19 |
| 5. OUR PEOPLE.....                                       | 20 |
| 5.1 The Board.....                                       | 20 |
| 5.2 Inspectors and Trainers.....                         | 20 |
| 6. SUPPORT US.....                                       | 23 |



# 1. ABOUT US



## 1.1 Mission

To reduce the suffering of animals on farms, during transport, at auctions and during slaughter and make the relationship between people and animals based more on compassion, reciprocity and understanding.

## 1.2 Seven Main Aims

1. To witness first-hand how animals are treated during transport and slaughter so that we can best judge what is really going on and identify what is needed to make real permanent improvements on the ground.
2. To evaluate if pertinent animal-protection legislation for transport and slaughter is being adhered to by the industry.
3. To oversee that the animal-protection legislation is being adequately enforced by the relevant authorities.
4. To identify animal-welfare loopholes in the legislation or local traditions and rectify them.
5. To spread information about “better practices” so that more industry players will reach a higher level of animal-welfare faster and because positive reinforcement works often better than negative reinforcement to get changes in place, and to keep society active and hopeful rather than apathetic.
6. To promote and assist industry stakeholders that do implement better practices (such as pioneer high animal-welfare farmers, small slaughterhouses that carry out slaughter as humanely as possible, transparent transporters who take responsibility for good welfare) become known for their efforts and become the norm. Thus changing the industry from within.
7. To promote a respectful and smart transition to a less animal-based and more plantbased diet in a way that attracts the masses.

*“Nonviolence leads to the highest ethics, which is the goal of all evolution.” - Albert Einstein*



We **conduct** inspections at livestock markets, export stations, livestock trucks and slaughterhouses to uncover animal welfare issues and drive change within the meat and dairy industry.

We **distribute our inspection reports**, supported by photographic and video evidence, to relevant government authorities and enforcement agencies to assist their monitoring, inspection and enforcement activities.

We are **in constant dialogue with the livestock industry** to support and encourage better practices. We highlight the “good players” because positive reinforcement drives improvements quickly and contributes to higher welfare standards worldwide, encouraging those lagging behind to catch up or risk being left behind.

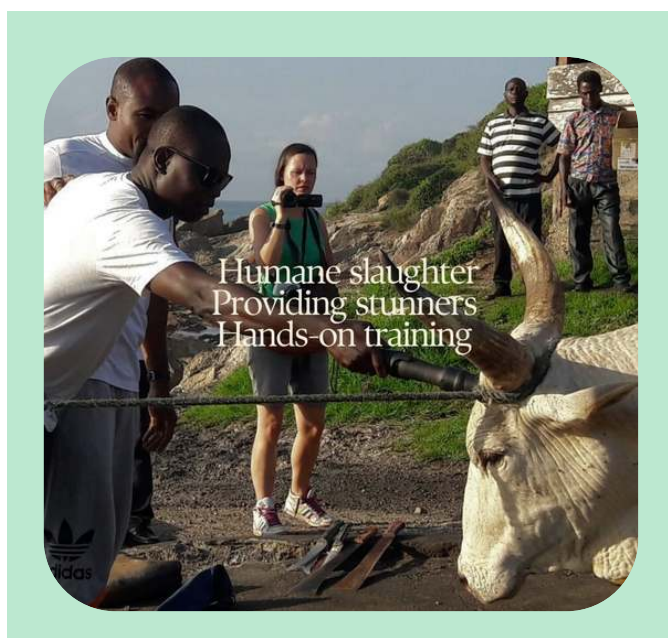
We **train the highway police** on animal-protection-during-transport legislation, enabling them to effectively inspect livestock trucks and ensure compliance with laws designed to safeguard animal welfare.

We give **Welfare-Workshops to livestock chauffeurs, chicken catchers and slaughterhouse workers**, educating them on best practices to reduce fear, stress and suffering during the catching, transport and slaughter of animals. Through practical guidance, we help them improve animal handling practices and comply with animal welfare standards.

We **redesign** facilities such as poultry transport containers, slaughterhouse lairages, raceways, stunning systems and unloading ramps at livestock markets to reduce the confusion, fear and pain animals may experience during handling, transport and slaughter.

We **provide material** to other animal welfare organizations and political parties, supplying them with evidence and facts from the field to support their **advocacy work, court cases and media campaigns**.

*"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has." Margaret Mead*



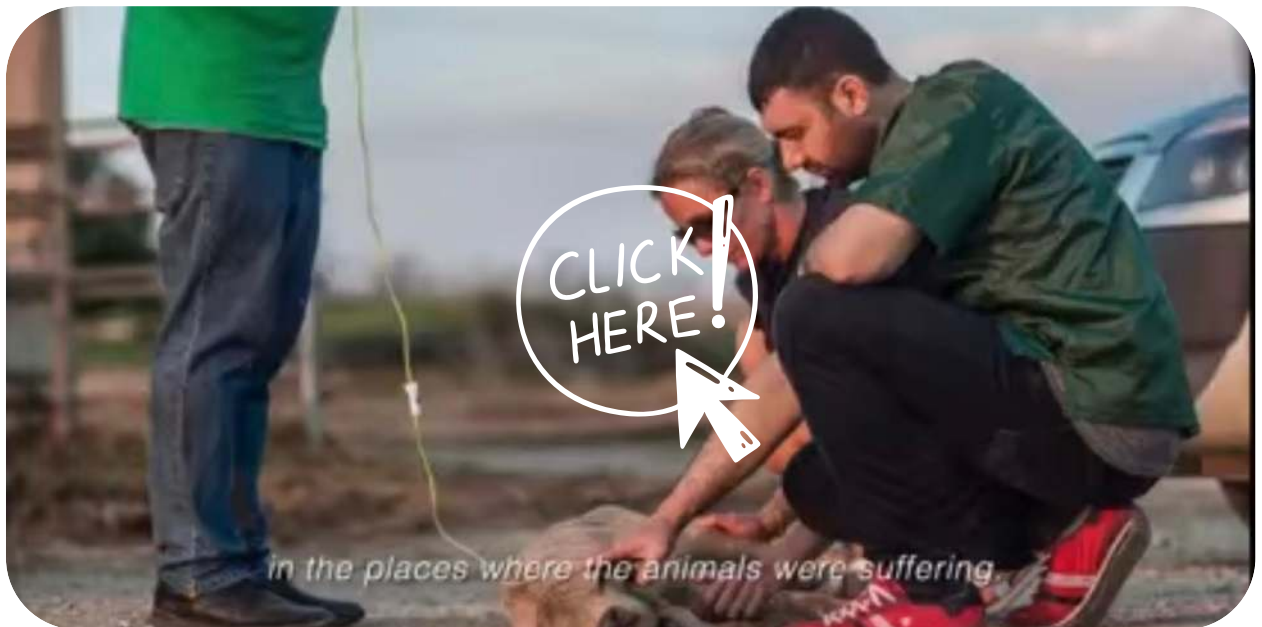


**We work internationally** in countries such as Turkey and Ghana, where improvements to animal welfare during transport and slaughter can have a significant impact. Together with our international task force of organizations and official veterinarians, we share information, conduct inspections and collaborate across borders to help raise animal welfare standards worldwide.

We **provide credible journalists with interviews** and documented evidence of both **positive and negative practices**, contributing to greater public understanding of animal welfare issues.

## 1.3 Who is Eyes on Animals

Discover who we are, what we do, and why Eyes on Animals was founded. In this short 3-minute video, you'll learn about our mission to improve animal welfare where animals suffer horrendously – during transport, at livestock markets, and in slaughterhouses.



## 1.4 International Network

Eyes on Animals has established an international task force made up of animal welfare organizations and official veterinarians from around the world. This network consists of experienced professionals working directly in the field, including veterinarians, inspectors and animal welfare specialists with extensive knowledge of animal transport, slaughter and enforcement. By conducting joint inspections and collaborating on practical solutions, we are able to create a greater impact for animals across borders.

Our partners include WACPAW (Ghana), HAYTAP and Acısız Kesim (Turkey), EAST and JAMTI (Asia), Ethical Farming Ireland, L214, Animal Welfare Foundation, Tierschutzbund Deutschland, Animals' Angels, WELFARM, Dierenbescherming, The Marker and CIWF (Europe). Eyes on Animals is also a member of the Dierencoalitie in the Netherlands.



## 2. LETTER FROM THE DIRECTOR

There is no shortage of people pointing out what is wrong with the way farmed animals are treated. The problems of factory farming, long-distance transport, and intense suffering during poor slaughter practices have been documented for decades. There is no excuse; society as a whole now surely knows where suffering occurs and why it occurs. The question is: what do we do about it?

Recently, I came across the word *solutionary*—someone who not only identifies ethical problems, but actively works to create practical solutions.

That word resonated deeply with me because it perfectly captures the philosophy that has guided Eyes on Animals since the beginning.

Eyes on Animals is not only an animal welfare organization; it is a *solutionary* organization. We believe that exposing suffering is important, but lasting improvements in animal welfare only occur when better alternatives are created and put into practice. Harmful practices will sadly not simply disappear. They will only stop when they can be replaced by something better.

Real change is hard work. It requires persistence, creativity, collaboration, and often years of effort. It involves long days, sleepless nights, setbacks, and constant learning. It involves meeting people where they are, putting personal purity on the back burner, getting your hands dirty, building bridges, and stepping outside your comfort zone. But if we want to reduce suffering, we must invest in creating solutions that people can realistically adopt.

That is why Eyes on Animals focuses on practical change. We do not simply criticize rough poultry catching; we train catching teams in gentle upright catching methods that dramatically reduce fear, pain, and injury. We do not only oppose CO<sub>2</sub> stunning of pigs; together with industry partners, scientists, and Dr. Temple Grandin, we helped develop a far more humane automatic electric stunning system that is now operating commercially and offers a practical alternative for the future.

We do not only condemn slaughter without stunning or poor slaughter practices; we provide captive bolt and electric stunners, training, and support that help abattoirs move toward much more humane stunning and handling methods.





And we do not only highlight the suffering of unweaned calves going for veal; we are changing the dairy system from within so that calves can be kept on the dairy farm with their mother, instead of being loaded onto trucks, and raised for 2 years with greater dignity for beef rather than 8 months in extreme confinement for veal.

We are participating in a project to put an end to slatted floors for pigs, so that pigs in the future will no longer be kept above their own slurry but instead on proper solid floors, with cleaner air and rooting material. And we do not spend year after year just filming pigs and chickens panting from extreme heat while waiting on stationary trucks at slaughterhouses. We solve this problem by working with slaughterhouses to build large canopies and install powerful fans and water-misting systems.

Every meaningful welfare improvement begins with the belief that a better way is possible—and then the commitment required to make that better way a reality.

As you read this annual report, you will see many examples of dedicated people working together to transform concern into action and ideas into solutions. Real progress for animals is rarely quick or easy, but every practical solution brings us one step closer to a world where fewer animals suffer and more animals are treated with the respect they deserve.

The beauty of the solutionary approach is that it creates a positive cycle of change. When people are encouraged, supported, and recognized for taking steps toward better animal welfare, they are often inspired to do even more. Instead of creating division between animal advocates and industry stakeholders or general society, cooperation builds trust, motivation, and a shared desire to continue improving. Successful projects can be repeated, expanded, and adopted by others, creating a snowball effect where more and more people become involved in making life better for animals.

And as this happens, more people naturally begin to think about what they eat, how often they eat it, and where it comes from. I believe that meeting people where they are, and building solutions together, can help move society toward lower consumption of animal products and toward farming systems based on empathy, responsibility, and reciprocity rather than exploitation.

Thank you for being part of that journey with us.

Lesley Moffat

*"Like the humane education thinker Zoe Weil, we are guided by the idea of being "solutionary" - focusing not only on identifying problems, but on creating practical solutions that reduce harm across animals, people, and the environment. Real progress comes from moving beyond outrage and towards constructive action that people can realistically implement in their daily work. This also means meeting people where they are, listening first, and building cooperation that leads to lasting change for animals rather than short-term conflict."* Lesley Moffat, Eyes on Animals



# 3. OUR SUCCESSES

Throughout 2025, Eyes on Animals worked on many different fronts to improve the lives of animals. The successes highlighted below are often the result of months, and sometimes years, of dedicated work behind the scenes. As it is impossible to include every achievement in this report, we have selected a number of highlights and grouped them into categories to illustrate the impact achieved this year.

*"Until we have the courage to recognize cruelty for what it is—whether its victim is human or animal—we cannot expect things to be much better in this world." -Rachel Carson*



## 3.1 Improving Slaughter Practices

### Turkey: Expanding Humane Slaughter Practices

In 2025, three more Turkish slaughterhouses switched to stunning before slaughter, including two sheep slaughterhouses equipped with electric stunners—the first of their kind in Turkey. All slaughter staff received practical training (in cooperation with the University of Bristol) in humane handling and stunning procedures, while monthly video monitoring helps ensure long-term compliance. As a result, more animals in Turkey than ever before are now spared slaughter while fully conscious.

Our work continues to increase awareness and acceptance of stunning in a predominantly Islamic country. We have also provided captive bolt stunners at the EU/Turkish border to put animals out of misery that become stranded at this border. Recently other organisations (Animals Angels and Animals Welfare Foundation) used our captive bolt stunners at this border to put a stranded cow out of her misery left for forty days on a truck.





## Ghana: Humane Alternatives to Traditional Slaughter Methods

Together with our partner WACPAW, we introduced humane stunning equipment at a major pig farm and trained staff in its correct use. This replaced the common practice of killing pigs by clubbing. We also improved poultry slaughter in Accra by installing proper restraint cones and providing equipment and training for effective stunning before bleeding.

Two additional large pig farms with slaughter slabs adopted stunning before slaughter this year, further reducing animal suffering. We also secured a new import permit, allowing us to continue supplying captive-bolt stunners and other humane slaughter equipment to Ghana in the years ahead.



## 3.2 Advancing Upright Poultry Catching

### Expanding Upright Poultry Catching

In 2025, we further expanded upright, low-stress chicken catching practices to Germany and the United States. Practical training was provided to catching teams in both the Netherlands and Germany, while demonstrations and presentations helped spread these methods within the German poultry sector. As a result, upright catching is now gaining momentum in Germany as an effective way to reduce stress, fear, and injuries during catching and loading.

### Training Professionals for Lasting Change

More than 100 veterinarians in Kassel and Hannover were trained in low-stress poultry handling and upright catching techniques. We also trained the German Animal Welfare Federation (Tierschutzbund) team, enabling them to further teach and implement these methods throughout Germany. In the United States, the new manager of Kipster USA received specialised training to improve welfare during catching, loading, and on-farm killing procedures, helping to minimise stress, injuries, and stunning errors.





### International Conference on Humane Poultry Catching

On 23 October, we organised a fully booked international conference dedicated to improving poultry welfare during catching and transport. Experts from more than 10 countries attended, including representatives from Denmark, Brazil, the United Kingdom, Canada, Germany, and the Netherlands. Catching teams, poultry scientists, veterinarians, poultry slaughterhouse managers, and transport crate and poultry-house designers came together to discuss practical solutions to urgent welfare and design challenges. The conference resulted in new international collaborations aimed at improving poultry handling worldwide.



## 3.3 Transforming the Dairy Sector

### Supporting a More Animal-Friendly Dairy Model

In 2025, we continued supporting Kalverliefde, a pioneering Dutch dairy brand that keeps calves with cows instead of separating them at birth as in conventional dairy systems. As official welfare advisors and auditors, we work closely with founder Janina van der Drift to help develop and safeguard this welfare-focused approach.

### Growing Impact and Reducing Calf Transport

Eyes on Animals is now featured on Kalverliefde milk and yoghurt packaging, reflecting our ongoing role in the project. Kalverliefde products are now available in three major supermarket chains, helping bring higher-welfare dairy to more consumers. As a result of this approach, the transport of unweaned calves has been reduced, improving welfare during an important stage of their lives.





## 3.4 Ending CO<sub>2</sub> Gas Stunning of Pigs

### Promoting a Humane Alternative to CO<sub>2</sub> Gas Stunning

In 2025, we continued building international support for our automatic electric stunning system for pigs, developed together with Dr. Temple Grandin. The system was designed as a practical alternative to CO<sub>2</sub> gas stunning, a method that causes severe distress before loss of consciousness. We presented the design to key organisations and decision-makers, including RSPCA auditors, Beter Leven, EURCAW, Pilgrim's Pork, JAMTI (representing 200 Japanese slaughterhouses), DEFRA policy makers (UK's Governmental Department of Environment, Food & Rural Affairs), Cranswick, Brand, Cooperl, Eurogroup for Animals, the Federation of Veterinarians of Europe (FVE), and several Compassion in World Farming offices.



### Driving International Change

Our work was also presented at the French Ministry of Agriculture in Paris and at the EU Pig Stunning Project meeting in Brussels. We hosted officials and major pork companies from the UK, France, Germany, and Japan, helping to accelerate discussions about replacing CO<sub>2</sub> gas stunning with more humane alternatives.

### Film and Scientific Publication

Together with the Dierenbescherming (the Dutch Society for the Protection of Animals), we produced a professional educational film explaining how our stunning system works and how it can replace CO<sub>2</sub> gas stunning. The film is now being used by slaughter experts, policy makers, and industry stakeholders in the UK, France, Japan, and within the European Commission. In addition, Eyes on Animals and Dr. Temple Grandin published a case study on the system through CAB International, helping bring the design to a global audience of researchers, educators, and animal welfare professionals. Click on the photos below to watch the film or read the case study!





### Influencing Policy

A major milestone came when the UK Animal Welfare Committee advised DEFRA (UK's Governmental Department of Environment, Food & Rural Affairs) to phase out CO<sub>2</sub> gas stunning within a maximum of five years, stating that the method is painful and not instantaneous, and that viable alternatives are now available. Our electric stunning design helped demonstrate that a practical and more humane alternative already exists.

## 3.5 International Collaboration and Systemic Change

### Building a Movement for Halal Slaughter with Stunning

Following Eyes on Animals' presentation at HAYTAP's 2023 conference, a new Turkish campaign organisation, Acısız Kesim ("Halal Slaughter with Stunning"), was established to promote stunning within Muslim communities. In 2025, we helped secure €35,000 in sponsorship from a livestock transport company that supports our practical, solution-based approach to animal welfare. This funding enabled Acısız Kesim to hire two full-time campaigners and launch its activities nationwide.

### A Strategic Partnership for Lasting Change

Together, Eyes on Animals and Acısız Kesim launched a joint strategy to accelerate the acceptance of stunning in Turkey. While Eyes on Animals continues training slaughterhouses and providing humane stunning equipment, Acısız Kesim focuses on public awareness campaigns aimed at consumers and supermarkets. Using Eyes on Animals' footage, photographs, and field experience, the organisation is educating the public about the difference between halal slaughter with and without stunning and encouraging demand for higher welfare standards.

This collaboration has created unprecedented momentum for the acceptance of religiously compatible stunning in Turkey and for replacing some of the most painful traditional slaughter practices with more humane alternatives.

*"Until he extends the circle of his compassion to all living things, man will not himself find peace." -Albert Schweitzer*

## 3.6 Exposing the Truth Behind Dutch White Veal

In 2025, we assisted Austrian investigative journalists from The Marker with footage, expertise, and information for a documentary exposing the reality behind Dutch white veal production. The investigation focused on calves from intensive veal farms in the Netherlands, including calves imported from Ireland, whose meat is sold in Austria as Wiener Schnitzel.

The report, featuring Eyes on Animals' findings and footage, was broadcast on ORF, Austria's main national television channel. For many Austrian consumers, it revealed for the first time that veal served as traditional Wiener Schnitzel often does not come from locally raised Austrian calves. By helping expose this reality, we contributed to greater transparency and consumer awareness about one of Europe's most intensive calf production systems. Click [HERE](#) to watch the documentary.



### 3.7 Long-Distance Transport

In 2025, Eyes on Animals brought national attention to the fate of unwanted piglets from Dutch factory farms that are transported over long distances for slaughter abroad because they are considered unviable to fatten. Our investigations, featured by major Dutch media including [NOS](#) and [EenVandaag](#), helped put this largely hidden issue on the public agenda.

Together with Animal Welfare Foundation, we also produced a documentary film following these transports and exposing the welfare problems faced by piglets during these long journeys. Click [HERE](#) to watch the documentary. We documented two transports of Dutch piglets to slaughterhouses in Croatia and found serious welfare concerns, including dead piglets on arrival, overcrowding, uneven loading densities, animals in poor condition, and non-functioning drinking systems. Based on our findings, We made an official request to the Dutch government to conduct much stricter inspections of these exports when departing from assembly centers in the Netherlands. This is an ongoing project that will continue in the coming years.



### 3.8 Training Slaughterhouse Personnel

2025, we continued providing training at both pig and cattle slaughterhouses. These trainings focus on animal behaviour, calm and respectful handling, correct stunning practices, and low-stress slaughterhouse design based on how animals perceive their surroundings. They help workers develop the knowledge, empathy, and practical skills needed for calmer handling and improved animal welfare. We continue to see encouraging results from these trainings and are committed to expanding this work in the years ahead.





### 3.9 Transport of culled dairy cows

Eyes on Animals was asked by the Dutch government to actively contribute in the development of a new nationwide welfare-assessment protocol to determine whether culled dairy cows are fit for transport. Through our participation in multi-stakeholder discussions and our extensive field documentation at livestock markets and slaughterhouses, we have provided practical expertise and video material that is being used to develop and test the protocol. The goal is to establish a uniform welfare-assessment system that reduces conflicts between farmers, drivers and official authorities, and it prevents culled dairy cows experiencing pain, illness or discomfort from being transported. Instead these animals will be put out of their misery on the spot.



### 3.10 Animal Welfare Officer

Eyes on Animals organized and hosted a specialised training on humane slaughter, stunning and animal handling at the farm of free-range pig farmer Kees Scheepens, led by experts from the University of Bristol. Participants included inspectors from Eyes on Animals, Animals' Angels, Animal Welfare Foundation (AWF), a Dutch humane slaughter practitioner and an AI software developer working on slaughterhouse technology. Bringing together animal welfare organisations and professionals from different fields created a valuable opportunity to exchange knowledge, strengthen practical skills and collaborate on improving animal welfare.



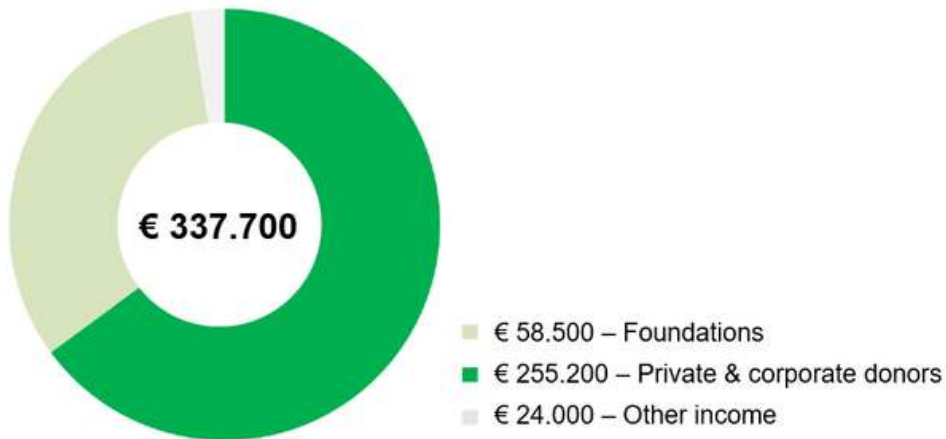
*"Injustice anywhere is a threat to justice everywhere."* — Martin Luther King Jr



# 4. OUR FINANCES

## 4.1 Income

In 2025 Eyes on Animals' total annual income was € 337.700; a 4% growth compared to 2024. The majority of the income increase was due to receiving grants for specific projects and the growth of private donations. Eyes on Animals is funded primarily by dedicated private donors and a few committed animal welfare foundations.



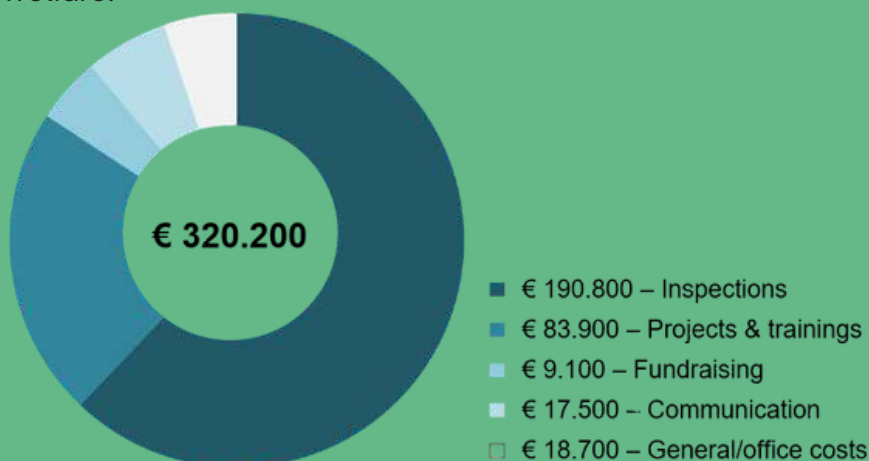
67% of Eyes on Animals' income in 2025 came from a loyal group of private donors who have enabled us to expand our fieldwork activities and train our volunteers for the challenges of working in animal welfare.

In 2025, we were fortunate to receive generous support from the Barth Misset Foundation, who helped fund the International Conference on Humane Poultry Catching and funded our field-work looking into the long-distance transport of Dutch piglets for slaughter abroad. We also gratefully acknowledge the support of Snout.fund, who also funded our field-work looking into the long-distance transport of Dutch piglets for slaughter abroad.

The Amsterdam House Hotel generously offers us an office for free in Amsterdam so that we do not have any office rent costs.

## 4.2 EXPENDITURES

The total annual expenditures for 2025 were € 320.000 – € 12.600 less than the previous year. Careful financial budgeting, planning and management have allowed us to focus on our primary objective of fieldwork and inspections. We try to keep our overhead cost to an absolute minimum so we can allocate funds our donors entrust us with directly to animal welfare.





We ended the year with a small surplus of € 17.600, which was added to the continuity reserve.

**Inspection Costs** cover all expenditures of sending teams into the field within The Netherlands and Europe, but also Turkey, Ghana and beyond.

Projects & Training Costs incorporate expenses incurred in projects for pig slaughterhouse improvement, promoting humane chicken catching, promoting calf at foot practices as was as the training of the Highway Police and giving talks and workshops at various training courses.

**Fundraising Costs** cover fundraising efforts varying from sending postcards to paying freelancers to apply for funds from foundations. The production of our various newsletters and parts of our website are also earmarked as fundraising.

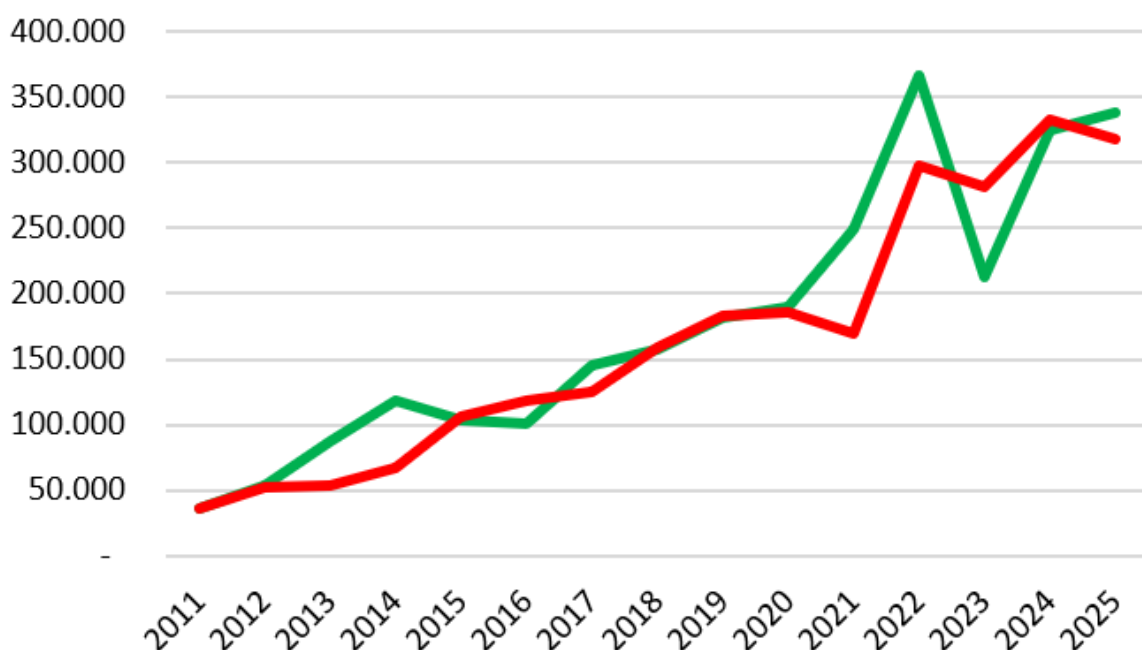
**Communication Costs** cover costs for our outreach, for example via social media, our homepage and newsletters.

**General Costs** cover administration and development costs. These include all office costs, investment in fixed assets such as cameras and laptops, uniforms, navigation systems, cell phones, cameras and thermometers, and IT maintenance.

## 4.3 TRENDS IN INCOME AND EXPENSES

As our activities continue to expand every year, expenditures increase too. We enjoy a growing base of support, which results in an increase in income. We will keep focusing in generating enough income to be able to retain its sustainable growth.

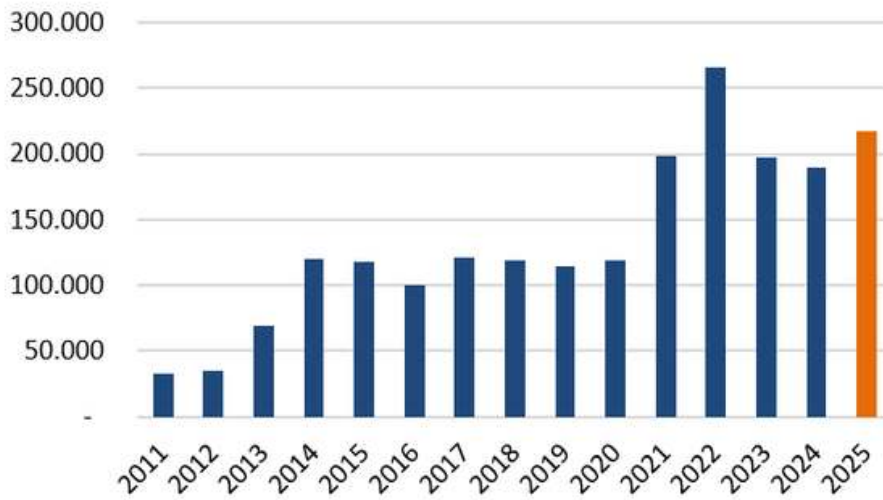
Income and expenses 2011-2025 (€) (income in green, expenses in red):





## 4.4 CONTINUITY RESERVE

Our aim is to allocate funds our donors entrust us with directly to animal welfare; that's why we try to keep our general reserve level to a low but safe minimum. Ultimo 2025 the reserve stands at € 207.400, a slight growth compared to 2024.



## 4.5 TRENDS IN DONATIONS

We are thankful to our donors, who make our work possible. We are blessed with a loyal group of donors. We do not use expensive and sophisticated fundraising means like telemarketing, advertisement on radio/tv or direct mailings. We try to keep our focus on direct help to the animals and our donors understand this.

Many people start to donate after seeing our footage or documentaries about our work on Dutch or international tv. Others get to know us via our social media-posts, newsletters or word of mouth advertisement by our current donors. More and more people support us with a periodical donation, which gives us safety of income and makes it possible to plan ahead.

Active donors per year, 2014-2025:





## 4.6 BALANCE AS OF 31 DECEMBER 2025

| ASSETS                                    | 31-12-2025     | 31-12-2024     |
|-------------------------------------------|----------------|----------------|
| <b>Fixed assets (1)</b>                   |                |                |
| Inventory                                 | 1.431          | -              |
| <b>Receivables and accrued income (2)</b> | 7.704          | 15.128         |
| <b>Liquid assets (3)</b>                  | 236.232        | 209.877        |
| <b>Total</b>                              | <b>245.367</b> | <b>225.006</b> |

| LIABILITIES                             | 31-12-2025     | 31-12-2024     |
|-----------------------------------------|----------------|----------------|
| <b>Reserves and funds</b>               |                |                |
| - general reserve (4)                   | 207.429        | 189.775        |
| <b>Current liabilities</b>              |                |                |
| - short-term debts (5)                  | 22.938         | 35.231         |
| <b>Accruals and deferred income (6)</b> | 15.000         | -              |
| <b>Total</b>                            | <b>245.367</b> | <b>225.006</b> |

## 4.7 STATEMENT OF INCOME AND EXPENSES 2025

### INCOME

|                                            | REALISATION 2025 | BUDGET 2025    | REALISATION 2024 |
|--------------------------------------------|------------------|----------------|------------------|
| Income from other non-profit organisations | 58.500           | 71.900         | 83.900           |
| Donations from corporates                  | 27.500           | 13.000         | 23.250           |
| Donations from individuals                 |                  |                |                  |
| <i>legacies</i>                            | 20.000           | -              | -                |
| <i>one-time donations</i>                  | 109.318          | 101.875        | 119.205          |
| <i>periodical donations</i>                | 98.344           | 95.500         | 90.555           |
| Other income                               | 24.037           | 5.950          | 8.165            |
| <b>Total income</b>                        | <b>337.699</b>   | <b>288.225</b> | <b>325.075</b>   |

### EXPENSES

|                                  | REALISATION 2025 | BUDGET 2025    | REALISATION 2024 |
|----------------------------------|------------------|----------------|------------------|
| Inspections                      | 108.660          | 91.650         | 124.801          |
| Turkey/Ghana/Asia                | 82.134           | 92.000         | 84.933           |
| Projects, training, lobby        | 83.934           | 60.800         | 72.772           |
| Fundraising                      | 9.070            | 16.000         | 15.052           |
| Communication                    | 17.470           | 19.500         | 18.648           |
| Administration and general costs | 18.776           | 19.000         | 16.498           |
| <b>Total expenses</b>            | <b>320.045</b>   | <b>298.950</b> | <b>332.704</b>   |
| <b>Income less expenses</b>      | <b>17.654</b>    | <b>10.725-</b> | <b>7.629-</b>    |



## 4.8 NOTES TO BALANCE AS OF 31 DECEMBER 2025

| Fixed assets (1)                             | 2025           | 2024           |
|----------------------------------------------|----------------|----------------|
| Value 1 Jan                                  | -              | -              |
| Purchase price new equipment                 | 1.734          | -              |
| Depreciation                                 | 303            | -              |
| <b>Book value as at December 31st</b>        | <b>1.431</b>   | <b>-</b>       |
| Receivables and accrued income (2)           | 31-12-2025     | 31-12-2024     |
| Debitors                                     | 363            | 4.000          |
| Donations to receive                         | 2.423          | 2.482          |
| Interest to receive                          | 775            | 247            |
| Receivable from SWC                          | 1.862          | 1.662          |
| Prepaid expenses                             | 2.281          | 6.737          |
| <b>Total</b>                                 | <b>7.704</b>   | <b>15.128</b>  |
| Liquid assets (3)                            | 2025           | 2024           |
| Donations account                            | 10.446         | 26.658         |
| Current account                              | 688            | 3.418          |
| Savings account ASN                          | 93.669         | 92.519         |
| Savings account Triodos                      | 131.146        | 87.000         |
| Cash                                         | 283            | 282            |
| <b>Total</b>                                 | <b>236.232</b> | <b>209.877</b> |
| Reserves and funds (4)                       | 2025           | 2024           |
| <b>General reserve</b>                       |                |                |
| Balance as at January 1st                    | 189.775        | 197.402        |
| Result                                       | 17.654         | 7.627          |
| <b>Balance as at December 31st</b>           | <b>207.429</b> | <b>189.775</b> |
| Current liabilities (5)                      | 2025           | 2024           |
| Creditors                                    | 18.942         | 30.778         |
| Taxes and social charges                     | -              | -              |
| Holiday pay reservation                      | 3.480          | 3.193          |
| VAT to pay                                   | 9              | 419            |
| Accrued expenses                             | 507            | 841            |
| <b>Total</b>                                 | <b>22.938</b>  | <b>35.231</b>  |
| Accruals and deferred income (6)             | 2025           | 2024           |
| Grants received in 2025, to be spent in 2026 | 15.000         | -              |
| <b>Total</b>                                 | <b>15.000</b>  | <b>-</b>       |



# 5. OUR PEOPLE

## 5.1 The Board

Eyes on Animals is overseen by a board of three members. The director together with a handful of passionate and professional volunteer and freelance inspectors carry out the field work – inspections and trainings. We are assisted by computer-technicians, translators and video-editors who help us with the website, administration, writing strong reports and editing footage.



**Chairwoman:**

**Suzanne Renzen (marketing professional)**

**Treasurer:**

**Jane Barrett (teacher)**

**General member:**

**Patricia Beekelaar (journalist)**

## 5.2 Inspectors and Trainers

The director, together with volunteers, freelance and salaried inspectors carry out the work in the field.



**Lesley Moffat**

*Training the highway police*



**Madelaine Looije**

*Inspecting turkeys*



**Margreet Steendijk**

*Inspecting loading of pigs*

*“What you do makes a difference, and you have to decide what kind of difference you want to make.” - Jane Goodall*



**Safian Rahman-  
Abdul**

*Teaching use of stunners  
in Ghana*



**Lara Rang**

*Inspecting a truck with piglets*



**Eduard Visscher**

*EonA Auditor of “Kalverliefde”  
dairy farms*



**Asalet  
Sancakdaroglu**

*Putting a downer cow out of  
misery*



*Trainers Aled (University of Bristol), Lesley, Asalet and Miguel  
(University of Bristol) at a slaughterhouse in Turkey*

**Director:**

**Core inspectors and  
trainers:**

**Additional help  
(volunteers and  
freelancers):**

**Technical assistants:**

**Website manager:**

**Lesley Moffat**

**Lesley Moffat, Madelaine Looije, Safian Rahman-Abdul  
Asalet Sancakdaroglu, Margreet Steendijk, Eduard  
Visscher, Lara Rang**

**Miguel A Arranz (University of Bristol), Vanessa Grams-  
Blakeslee, Marta Burzynska, Aled Daniels (University of  
Bristol), Nicola Glen, Else de Jong, Katarzyna  
Kulikowska, Alina Lilova, Sanja Offenhuber, Vera Rupp,  
Kees Scheepens, Robin Smeets, Nicole Urbantat, Alina  
Lilova, Roy Melsert, Jack Tummers, Michel Oosterhuis,  
Ronald Rongen**

**Jack Tummers**

**Sanja Offenhuber, Jack Tummers**



## Meet our newest inspector!

Lara, who is Dutch, joined Eyes on Animals in January 2025 as a part-time inspector. She holds a BSc in Animal Husbandry from Inholland University of Applied Sciences in the Netherlands, where she specialized in animal welfare.

Before joining, she completed an internship at the DierenCoalitie, where her commitment and professionalism stood out. She was recommended to us by its director, which quickly proved well justified.



After her internship, she joined our team in following formal SVO training to become certified chicken catchers, and later also completed the AWO (Animal Welfare Officer) course. She immediately agreed to take part in these trainings, even though the first one required volunteering her own time and resources. That readiness, energy, and lack of hesitation is typical of her approach.

Since joining, Lara has contributed across many areas of our work. She has supported the Calves with the Cow project, carried out transport inspections involving calves, piglets and culled cows, and trailed several livestock trucks all the way from the Netherlands to Croatia. She also helped organize and support two international conferences: on humane upright chicken catching and on calves with cows in dairy systems. In addition, she assists with practical training courses. She leads our new campaign called "moving away from factory farming" by shedding positive light on small-scale empathic farmers, to show consumers of meat, eggs and dairy that they too can take meaningful steps that lead to a serious decline in animal suffering.

She designed the new layout of this years' annual report (hope you all like it, more fun than just basic Word) and also supports the editing and production of our videos as well as many of our newsletters! Her youthful skills that only her generation have, are a very big welcome to our aging team :-)

Lara has become a reliable and valued part of the inspection team. Her friendly attitude and hands-on contribution help turn field observations into concrete improvements for animal welfare in practice, which is at the core of our work.

Lara, the animals are lucky to have you on their side. We are lucky to have you in our team. Keep it up!



# 6. SUPPORT US

None of this work would be possible without the support of people who care about animals. By making a donation and helping spread the word about Eyes on Animals, you enable us to increase our presence in the field, carry out more inspections and trainings, and drive further welfare improvements. Together, we can reduce animal suffering and create a better future for farmed animals.



## Our bank account number:

21.23.64.219

IBAN: NL73TRIO0212364219

BIC: TRIONL2U

## Our bank account number:

21.23.64.219

IBAN: NL73TRIO0212364219

BIC: TRIONL2U

Eyes on Animals is a registered non-profit charity. Our fiscal number (RSIN) is 8203 40406.

**Donations** made by EU residents are tax-deductible. **Donations** made by residents outside of Europe can donate via credit card or PayPal over our website to avoid international bank fees.

## Our address:

**Eyes on Animals**

**PO Box 59504**

**1040 LA Amsterdam**

**The Netherlands**



Email Address:

[info@eyesonanimals.com](mailto:info@eyesonanimals.com)



Website:

[www.eyesonanimals.com](http://www.eyesonanimals.com)



Social Media:

Facebook: [facebook.com/EyesOnAnimals](https://facebook.com/EyesOnAnimals)

Youtube: [youtube.com/eyesonanimalsinspect](https://youtube.com/eyesonanimalsinspect)

Instagram: [eyes\\_on\\_animals](https://instagram.com/eyes_on_animals)

X: [@Eyes\\_on\\_Animals](https://twitter.com/Eyes_on_Animals)

Bluesky: [@eyesonanimals.bsky.social](https://bsky.social/eyesonanimals)