



Eyes on
Animals

Watching
out for their
welfare

ANNUAL REVIEW 2021



Eyes on Animals' training slaughterhouse workers in Turkey

Charitable ANBI nr (RSIN): 8203 40406

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ABOUT US

Our mission: to reduce the suffering of animals during transport, sales and slaughter.

Eyes on Animals is an animal-welfare inspection organization registered in The Netherlands but works internationally (primarily Europe, Turkey and Ghana) on the ground. Our work focuses on five main aims:

1. To investigate how farm animals are treated during transport, at sales and during slaughter and if legislation is being adhered to by the industry.
2. To identify loopholes in the legislation and rectify them.
3. To motivate the “livestock” industry to be more humane and more engaged in animal-welfare so that the level of animal suffering can be reduced quickly.
4. To teach new and better ways of handling farm animals during transport, market sales and slaughter that lead to an immediate decrease in suffering.
5. To promote a respectful and smart transition to a healthier and more humane agricultural system for people and animals; more plant-based and more support for sustainable, welfare-friendlier pioneer producers that show reciprocity to their animals. Away from the cheap, fast and cruel food system where CEO's of top agrifirms earn millions, often at the cost of the well-being of many farmers, all animals and nature.

We conduct **inspections** at livestock markets, of livestock trucks and we inspect and improve slaughterhouses.

We **distribute our inspection reports**, backed by photos and video evidence, to the pertinent government authorities to support them in their work of enforcement and inspection.

We are in **constant dialogue with the livestock industry** to advise and encourage improvements. We let the “good players” shine because positive reinforcement brings improvements fast and helps achieve an overall improvement to welfare globally, as those dragging behind eventually have to follow suit.

We **train the highway police** on animal-protection-during-transport legislation so that they can inspect livestock trucks effectively and enforce the laws set out to protect animals.

We give **Welfare-Workshops to livestock chauffeurs and slaughterhouse-workers**, educating them on how to create less fear and suffering when transporting and slaughtering animals.

We give **Welfare-Workshops to poultry catchers** in order to phase out the current cruel handling methods used and replace it with the upright method.



We **provide material to other animal-welfare organizations and political parties** that need evidence and facts from the field to support their **lobby-work and campaigns**.

We have established an international task-force made up of organizations and official veterinarians from around the world. We regularly share information and conduct inspections together so that animal-welfare standards can improve quickly and harmoniously across the continents.

OUR SUCCESSES 2021

There is not enough room to report on all of the positive steps we achieved to reduce animal suffering this year, but we have created a list of the most significant ones. Each success represents weeks, months, sometimes even years of preparation work, trust building, field work, meetings, and exposure. Most important is that our successes are always structured to have a long-term impact and create a permanent change in the industry.

Eyes on Animals footage discussed in European Parliament A new film by Eyes on Animals, Welfarm, Animals International and Animal Welfare Foundation, showing Dutch cattle being very badly treated in Lebanese and Libyan slaughterhouses, has been discussed in the Dutch Parliament. The Dutch Agriculture Minister states that it is of great concern that Dutch animals are slaughtered in countries where the animal welfare standards are clearly much lower. She therefore wants to set limitations on the export of live animals to certain countries outside of the EU and will discuss this at EU level.

Proposal at the European Survey Committee: increase minimum transport age of goat-kids Dutch Member of the European Parliament Anja Hazekamp has announced that she will submit a proposal to the European Survey Committee of animal transport to increase the minimum age that goat kids must be before being allowed to be transported. This is in response to a shocking inspection report by Eyes on Animals which revealed that many male-goat kids, from the Dutch dairy goat industry, are already transported to slaughter at only 7 days of age.



Successful conference for dairy farmers about new “calf by the cow” concept We really wanted the dairy industry to take more responsibility and show concern for the fate and welfare of the unwanted calves born on dairy farms! Soon there will be a separate label on dairy products coming from Dutch farms that keep the calves with the mothers in the herd for several months instead of separating them at birth and transporting them off the farm when still fragile and dependent on milk.



All demeter egg farmers in the Netherlands switch to the EonA upright method of catching hens! Egg farmers from Demeter have jointly decided to completely abandon the conventional method of catching and loading hens (grab them by their legs, 2-3 per hand and holding them inverted) and switch to the more humane upright EonA catching method. This is a big step forward in the welfare of tens of thousands of laying hens in the Netherlands.



Ekoplaza changes to the EonA upright catching method Their egg supplier, De Grote Kamp, has switched completely to the upright catching method. This means that from now on, all the eggs sold at Ekoplaza will come from hens that were caught in an animal-friendlier way (help upright and supported under the chest). De Grote Kamp also delivers to Odin stores, meaning, Odin will sell mainly eggs from hens that have been caught using the upright method. The old method of grabbing hens roughly by their legs and holding them upside down, 2-3 birds per hand, is being phased out.



Ekoplaza eggs will no longer come from hens handled like this.

Hunland, Europe's largest animal transport and trading company, stops transport of unweaned calves Eyes on Animals has a long history of working with Hunland and sensitizing their company to animal-welfare. We have worked together on improving the design of livestock trucks and on-board water systems, we train their animal-truck drivers in Hungary regularly and worked on EU welfare projects together. Hunland has proved to be an open-minded animal transport company always striving to be on top of animal behaviour and welfare issues and adopting their company policies to them. Now Hunland Group has publically announced it will go beyond the ambiguous EU rules and completely stop transporting unweaned calves under the age of 3 months.



New Eyes on Animals film This year we made a **short film** about Eyes on Animals, illustrating some of our projects, our successes and explaining why we do what we do.



Motions passed for legal requirements to reduce heat-stress during live transports

Recently two important motions were passed at the House of Representatives to restrict heatstress during live transports. A majority of the House of Representatives voted for a full ban on the transporation of live animals at temperatures above 30°C (instead of 35°C) and a maximum waiting time of 15 minutes for animal-trucks upon arrival at the slaughterhouse. Both motions are a direct result of a campaign that Eyes on Animals ran together with the Dierenbescherming (National Dutch animal-welfare association) against heatstress among farm animals.



Motion passed to further reduce death rate among male goat kids from the goat dairy industry Right now goat-farmers that have their male kids slaughtered after 7 days don't have to make any effort to keep the death rate low. Following our report about this, a motion has filed to further reduce the death rate among male kids and to improve their welfare. A majority in the House of Representatives passed the motion.



Three slaughterhouses implement animal welfare improvements Following the advice of Eyes on Animals, three Dutch pig slaughterhouses have implemented animal welfare improvements. They are Pali in Geldrop, Vion in Groenlo and Vion in Apeldoorn. Although these improvements don't guarantee that things will never go wrong, they do show that slaughterhouses are open to our visits and listen to our advice. Some priority is given to animal welfare. This has a positive effect on the welfare of millions of animals each year as suffering for each one is reduced.

Eid el Kabir festival: some sheep are now being stunned prior to being sacrificed in Turkey We encourage alternatives to fresh meat to give to the less fortunate during this festival, but as long as animals will be slaughtered at it, we are working at making the slaughter less painful for the millions of sheep and cattle slaughtered each year. Our inspector Asalet taught the slaughtermen of a slaughterhouse in Istanbul (Turkey) how to use a captive bolt stunner to render the sheep and cattle insensitive to pain first. He then donated an EonA captive bolt pistol to them because they are thoroughly convinced it is better to use it.



Odin consciously chooses small scale pig slaughterhouse Thönes Naturverbund Organic Supermarket chain 'Odin' has decided that from now on their pigs will be slaughtered at Thönes Naturverbund in Germany, because of the low slaughter speed and calmer treatment of pigs. In 2015 Eyes on Animals visited Thönes Naturverbund and we shared our positive findings. Thönes Naturverbund has developed a system in which pigs walk to the stunner via a curved raceway and have a choice between two entrances (so they are not forced in one direction).



More than 60 Canadian chicken/egg-industry stakeholders attend the EonA and WAP webinar on the gentle upright method of catching Together with World Animal Protection in Toronto, Canada, we hosted a successful Chicken Catching Webinar. 62 stakeholders from the Canadian poultry industry attended, from major slaughterhouses to major egg companies and even national supermarkets and Canadian government inspectors! Eyes on Animals gave a talk about the new gentle method of chicken catching which we developed and are successfully spreading in the Netherlands.



Presentation to members of the Poultry Catchers Association about upright catching EonA was asked to give a presentation at the members' meeting of the Dutch Association of Poultry Catching Service Companies (NVPSB) about the upright catching of chickens. The reason for the invitation was a lawsuit filed by Wakker Dier, in which the judge ruled that catching chickens by the legs is against the law. This means that the sector will have to switch to a method where birds remain upright. They wanted to hear about what Eyes on Animals does and how we can help. In the future, EonA will be more often involved with challenges of the sector, so that solutions can be sought together. We'll join catching crews when broilers are being caught to check together whether containers and sheds can be designed in a better way for catching them.

Further introducing and teaching stunning at some slaughterhouses in Turkey Some cattle and sheep slaughterhouses in Turkey had been open towards stunning and grateful that we provided them with a stunner several years ago, as it is much better at reducing animal suffering and also makes the work safer for the employees. We continue to work regularly in Turkey with them. They are still using our stunner to render a percentage of the cattle and sheep unconscious prior to cutting their throats. We teach them how to use it, where to aim, and how to clean and maintain it. It is a long and difficult process to change the slaughterhouses in Turkey as they have decades of bad habits and stunning is still taboo as there is the common but false belief that stunning animals renders their meat no longer Halal. But we are patient and will not give up the dialogue and the trainings.



Animal-welfare training and training of slaughterers at slaughterhouses in Ghana

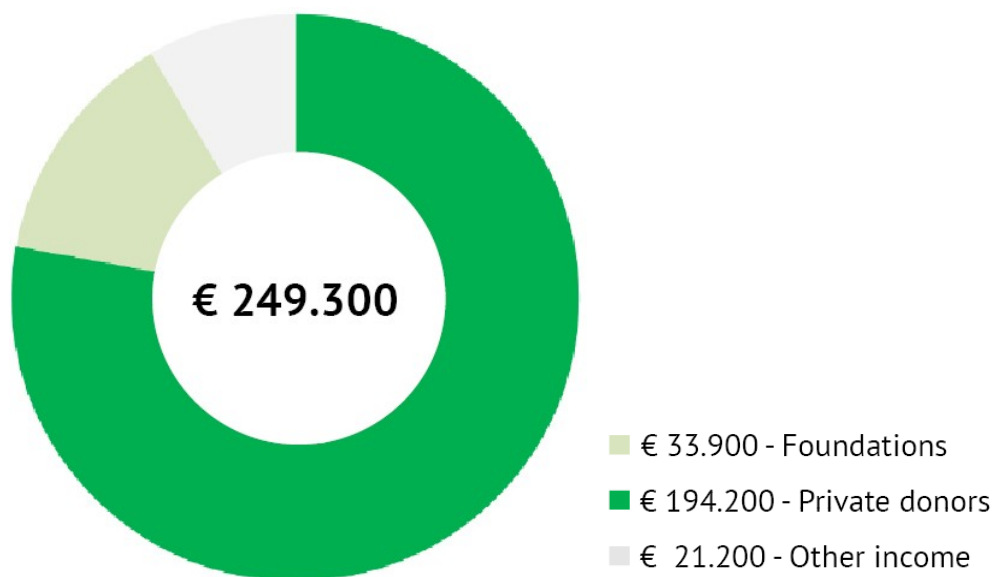
With the help of Eyes on Animals training and stunning material and a donation from Varkens in Nood, our colleagues at WACPAW (West Africa Center for the Protection of Animal Welfare) gave a 2-day training course in how to stun pigs to the slaughtermen of several small plants in Ghana this year. There is still a lot of suffering but this is one step in a better direction.



OUR FINANCES

INCOME

In 2021 Eyes on Animals' total annual income was € 249.300; a 31% growth compared to 2020. Eyes on Animals is funded primarily by dedicated private donors and a few committed animal welfare foundations.



77% of Eyes on Animals' income in 2021 came from a loyal and growing group of private donors who have enabled us to expand our fieldwork activities and train our volunteers for the challenges of working in animal welfare.

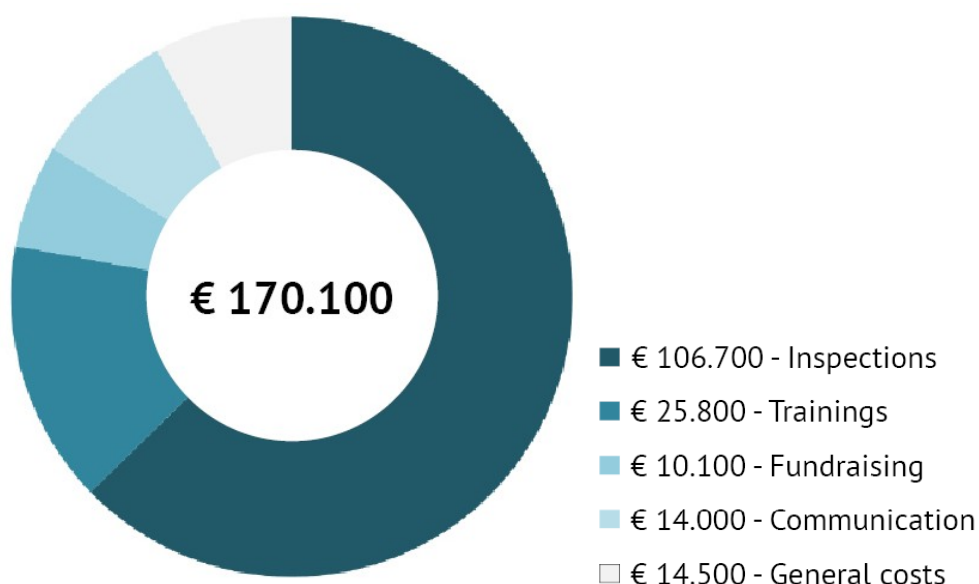
In 2021 we were fortunate to enjoy continued and generous support from:

- **Barth-Misset Fonds**; generously funded a project to prevent heat stress during transport, a project to reduce suffering among goat kids and the Best Animal Welfare Practice Conference.
- **Fund for Animal Welfare Projects** generously funded a project to reduce suffering in Ghana pig slaughterhouses
- **Fonds Carlos Aertsens**
- **Stichting DIER NL**
- **Stichting Dier in Nood**

Furthermore, we received donations from the company **Huhnland** to help fund some of the equipment needed to reduce suffering in Turkish and Ghanaian slaughterhouses. The **Amsterdam House Hotel** generously offers us an office for free in Amsterdam so that we do not have any office rent costs.

EXPENDITURES

The total annual expenditures for 2021 were € 170.096 – less than in 2019 and less than budgeted. Reason: the corona crisis. Careful financial budgeting, planning and management have allowed us to focus on our primary objective of fieldwork and inspections. We try to keep our overhead cost to an absolute minimum so we can allocate funds our donors entrust us with directly to animal welfare.



We ended the year with a surplus of € 79.200, which was added to the general reserve.

Inspection Costs cover all expenditures of sending teams into the field within The Netherlands and Europe, but also Turkey, Ghana and beyond.

Training Costs incorporate expenses incurred in the training of the Highway Police in various Eastern European countries as well as giving talks and workshops at training courses for the Dutch NVWA authorities.

Fundraising Costs cover fundraising efforts varying from sending postcards to paying freelancers to apply for funds from foundations. The production of our various newsletters and parts of our website are also earmarked as fundraising.

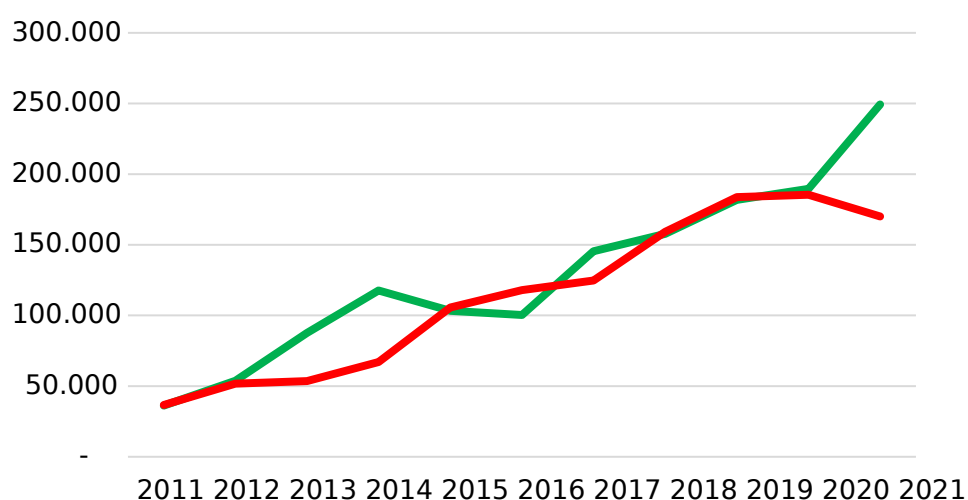
Communication Costs cover costs for our outreach, for example via social media, our homepage and newsletters.

General Costs cover administration and development costs. These include all office costs, investment in fixed assets such as cameras and laptops, uniforms, navigation systems, cell phones, cameras and thermometers, and IT maintenance.

TRENDS IN INCOME AND EXPENSES

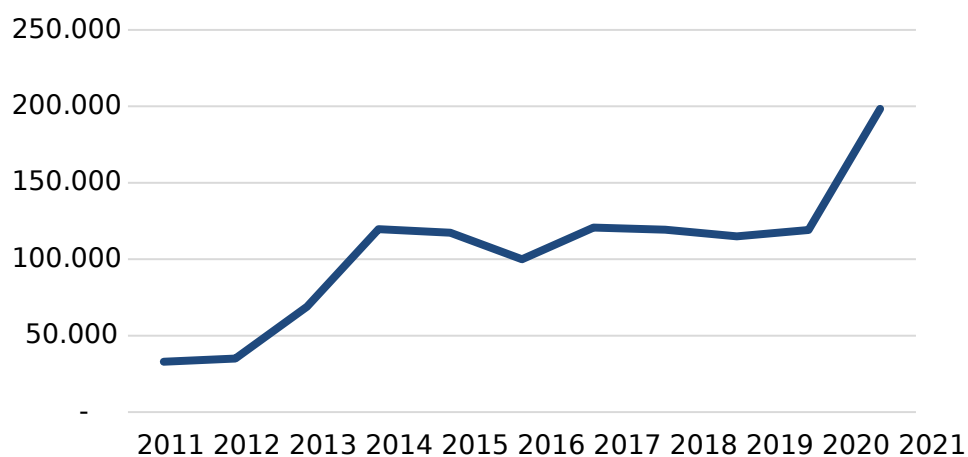
As our activities continue to expand every year, expenditures increase too. We enjoy a growing base of support, which results in an increase in income. We will keep focusing in generating enough income to be able to retain its sustainable growth. In 2021, we received a few unexpected major donation. Unfortunately, due to the corona crisis, our capacity to go on inspections was very limited. That's why expenses did not keep up with income in 2021. The funds received will be spent in later years.

Income and expenses 2011-2021 (€) (income in green, expenses in red):



GENERAL RESERVE

Our aim is to allocate funds our donors entrust us with directly to animal welfare; that's why we try to keep our general reserve level to a low but safe minimum. Due to the corona pandemic there were less expenses than expected in 2021. Excess funds have been put in the general reserve, to be spent in later years.

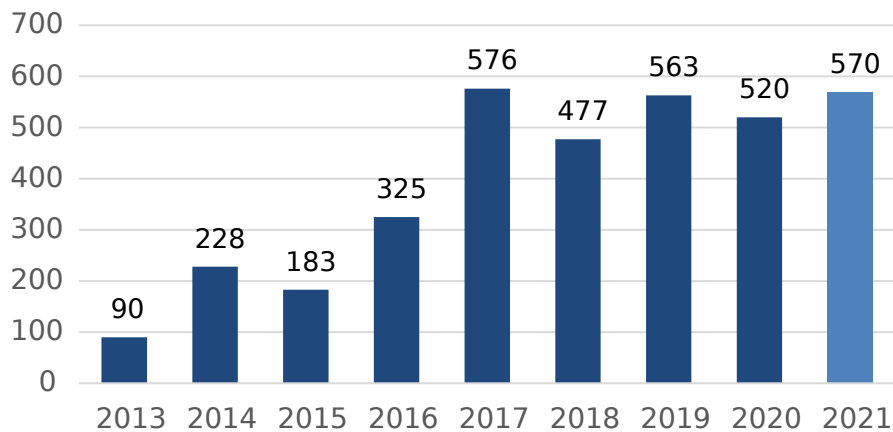


TRENDS IN DONATIONS

We are thankful to our donors, who make our work possible. We are blessed with a loyal group of donors. We do not use expensive and sophisticated fundraising means like telemarketing, advertisement on radio/tv or direct mailings. We try to keep our focus on direct help to the animals and our donors understand this.

Many people start to donate after seeing our footage or documentaries about our work on Dutch or international tv. Others get to know us via our Facebook, Twitter and Instagram-posts, newsletters or word of mouth advertisement by our current donors. More and more people support us with a periodical donation, which gives us safety of income and makes it possible to plan ahead.

Active donors per year, 2012-2021:



BALANCE AS OF 31 DECEMBER 2021

ASSETS	31-12-2021	31-12-2020
Tangible fixed assets (1)		
Inventory	-	-
	-	-
Receivables and accrued assets (2)	3.293	6.493
Liquid assets (3)	207.034	121.149
	210.327	127.641
Totaal	210.327	127.641

LIABILITIES	31-12-2021	31-12-2020
Reserve		
- general reserve (4)	198.348	119.152
	198.348	119.152
Short-term debts (5)	11.980	8.489
Total	210.327	127.641

STATEMENT OF INCOME AND EXPENSES 2021

INCOME

	BUDGET 2022	REALISATION 2021	BUDGET 2021	REALISATION 2020
Foundations, grants	21.742	33.915	55.507	60.210
Donations				
<i>legacies</i>	-	-	30.000	-
<i>one-time donations</i>	84.500	125.382	62.700	68.250
<i>periodical donations</i>	72.000	68.855	42.000	51.319
Sales	26.000	21.058	10.000	9.896
Other	-	80	-	1
Total income	204.242	249.291	200.207	189.676

EXPENSES

	BUDGET 2022	REALISATION 2021	BUDGET 2021	REALISATION 2020
Inspections	189.506	106.674	117.087	130.830
Projects & trainings	40.331	25.778	38.676	19.031
Fundraising	11.216	10.129	12.691	9.890
Communication	14.346	13.993	14.291	13.796
Administration and general costs	16.879	13.521	16.785	11.863
Total expenses	272.278	170.096	199.530	185.410
 Income less expenses	 68.036-	 79.195	 677	 4.266
General reserve at 31 Dec	130.311	198.347	119.829	119.152

NOTES TO BALANCE AS OF 31 DECEMBER 2021

Tangible fixed assets (1)	2021	2020
Book value as at December 31st	-	-

Receivables and accrued assets (2)	31-12-2021	31-12-2020
Debitors	2.823	4.824
VAT to be received	-	-
Donations to be received	-	1.668
Interest to be received	-	-
Other receivables and accrued assets	470	0
Total	3.293	6.493

Liquid assets (3)	2021	2020
Current account	140.775	54.888
Savings account	65.995	65.995
Cash	265	266
Total	207.034	121.149

General Reserve (4)	2021	2020
Balance as at January 1st	119.152	114.886
Result	79.195	4.267
Balance as at December 31st	198.348	119.152

Short-term debts (5)	2021	2020
Creditors	7.556	3.639
Taxes and social charges	1.604	1.682
Deferred income	-	-
Holiday pay reservation	2.408	2.328
VAT to pay	412	840
Other liabilities	-	-
Total	11.980	8.489

OUR PEOPLE



Eyes on Animals is overseen by a board of three members. The director together with a handful of dedicated and motivated volunteer/freelance inspectors, computer-technicians and translators carry out the work.

BOARD

Chairwoman: Suzanne Renzen (marketing professional)

Treasurer: Jane Barrett (teacher)

General member: Patricia Beekelaar (journalist)

STAFF AND VOLUNTEERS

Director : Lesley Moffat

Freelance and volunteer inspectors and trainers: Margreet Steendijk, Monique Slee, Madelaine Looije, Asalet Sancakdaroglu, Nicola Glen, Katarzyna Kulikowska, Nicole Urbantat, Roy Melsert, Martine Vos, Berker Bademli, Levente Pencz.

Legal advisor: Lenny Reesink

Technical assistants: Jack Tummers

Website manager: Sanja Offenhuber, Jack Tummers

Volunteer Translators/office-work assistants: Sanja Offenhuber, Vanessa Grams-Blakeslee, Nigel Franks, Catherine Sitsen, Yvonne Kronenberg, Roos Vonk, Alina Lilova, Marta Burzynska, Isabel Hinneberg, Nicole Urbantat, Vera Rupp, Monique van der Hoek.

HOW YOU CAN SUPPORT US



We could not do any of this work without the support of donors. Please do consider making a donation and telling your friends about us. The animals need more eyes on them, watching over their welfare.

Our bank account number:

21.23.64.219

IBAN: NL73TRIO0212364219

BIC: TRIONL2U

Our bank:

TRIODOS BANK

PO BOX 55

3700 AB ZEIST (NL)

Eyes on Animals is a registered non-profit charity. Our fiscal number (RSIN) is 8203 40406.

Donations made by EU residents are tax-deductible. Donations made by residents outside of Europe can donate via credit card or PayPal over our website to avoid international bank fees.

Our address:

Eyes on Animals

PO Box 59504

1040LA Amsterdam

The Netherlands

Social media and website:

www.eyesonanimals.com

Twitter: @Eyes_on_Animals

Facebook: facebook.com/EyesOnAnimals

Youtube: youtube.com/eyesonanimalsinspect

Instagram: [eyes_on_animals](https://instagram/eyes_on_animals)