



Eyes on  
Animals

Watching  
out for their  
welfare

# ANNUAL REVIEW 2020



Eyes on Animals' inspectors training and supervising chicken-catchers on the upright method at one of the egg farms that has made the switch !

Charitable ANBI nr (RSIN): 8203 40406

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# ABOUT US

**Our mission: to reduce the suffering of animals on farms, during transport, sales and slaughter.**

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Eyes on Animals is an animal-welfare inspection organization registered in The Netherlands and works internationally. Our work focuses on five main aims:

1. To witness if pertinent animal-protection legislation for transport and slaughter is being adhered to by the industry.
2. To oversee that the animal-protection legislation is being adequately enforced by the relevant authorities.
3. To judge if sanctioning systems are dissuasive.
4. To identify loopholes in the legislation and rectify them.
5. To spread information about improvements to animal-welfare so that more industry players will reach a higher level of animal-welfare faster.
6. To promote a respectful and smart transition to a more plant-based diet that creates new and sustainable jobs with reduced risks to animal-welfare and health of people and planet.

We conduct **inspections** at livestock markets, of livestock trucks loading at farms and on the road and we inspect and improve slaughterhouses.

We **distribute our inspection reports**, backed by photos and video evidence, to the pertinent government authorities to support them in their work of enforcement and inspection.

We are in **constant dialogue with the livestock industry** to advise and encourage improvements. We let the “good players” shine because positive reinforcement brings improvements fast and helps achieve an overall improvement to welfare globally, as those dragging behind eventually have to follow suit.

We **train the highway police** on animal-protection-during-transport legislation so that they can inspect livestock trucks effectively and enforce the laws set out to protect animals.

We give **Welfare-Workshops to livestock chauffeurs and slaughter-workers**, educating them on how to create less fear and suffering when transporting and slaughtering animals.

We give **Welfare-Workshops to poultry catchers** in order to phase out the current cruel handling methods used and replace it with the upright method.

We **provide material to other animal-welfare organizations and political parties** that need evidence and facts from the field to support their **lobby-work and campaigns**.

We have established an **international task-force** made up of organizations and official veterinarians from around the world. We regularly share information and conduct inspections together so that animal-welfare standards can improve quickly and harmoniously across the continents.

# OUR SUCCESSES 2020

There is not enough room to report on all of the positive steps we achieved to reduce animal suffering this year, but we have created a list of the most significant ones. Each success represents weeks, months, sometimes even years of preparation work, trust building, field work, meetings, and exposure. Most important is that our successes are always structured to have a long-term impact and create a permanent change in the industry.

## Stricter rules on transport of Irish calves to the Netherlands

The Irish Minister of Agriculture has announced that the export of calves to, among others, the Netherlands will be subject to stricter supervision this spring. This is due to the outcome of the inspections by Eyes on Animals and L214 where the mistreatment of calves at the control post in Cherbourg and the deprivation of milk for long periods of time from calves were exposed.



## Visit of Gijs egg farm about EonA upright method of catching hens

Eyes on Animals met with farmer David from GIJS Eggs. He is very open to our suggestion to catch their birds using the “EonA upright” method rather than upside down. April 2021, when his hens will be caught and sent for slaughter we are invited to give a presentation and then together with their catchers will catch all the birds in this more humane way.



## **Poultry sector in England interested in EonA upright catching method**

In January Eyes on Animals was invited by a major egg company in England to give them advice on the catching and loading of laying hens. The egg producer was enthusiastic about the upright EonA catching method and wants to implement this for all barns with a flat deck system (beun). The future plan (after corona) is that Eyes on Animals will be asked to come back to give a poultry welfare training course to two other catching teams used by this UK egg company.



## **Again catching hens at Rondeel EonA with upright method**

A team of Eyes on Animals assisted and supervised the capture of 27,000 laying hens at Rondeel in Barneveld. The catching team of about 35 people (den Ouden and Van den Broek) had been trained by us before and had already worked with the upright method a few times before. We are grateful to Rondeel for wanting to be a pioneer in trying, further expanding and maintaining this more humane method of catching hens.





## **Poultry farm Boerveenshof is going to catch their hens using the EonA upright way**

Early February, poultry farm Boerveenshof of Rolf and Danielle Kanninga had their hens caught using the upright method, instead of by one leg, for the first time. This was done after recommendations by EoA in order to prevent a lot of stress and pain to the birds. Poultry service Smeding from Dronrijp did all the catching, after receiving extensive training from Eyes on Animals. Boerveenshof is the first Demeter company that will practice the EonA upright catching method on a large scale.



## **Pig Slaughterhouse Compaxo donates equipment for slaughterhouses in Ghana**

EonA received 4 mobile partition boards and a number of knives from Compaxo pig slaughterhouse which will be used in Ghanaian slaughterhouses. The mobile partition boards are essential in moving the pigs in a calm and effective way instead of the current way of lifting and dropping pigs, or dragging them by their tail or legs. The knives are needed to replace the blunt knives used in Ghana that cause horrendous pain. When using correct and sharp knives, the suffering of the animals in Ghanaian slaughterhouses will be reduced significantly.



## **WILKI sends overview of the adjustments for better animal welfare**

For some time now, Eyes on Animals has been working with poultry slaughterhouse Wilki: first to improve their crates, which initially had small doors and caused many injuries to the birds' when they had their body parts crushed or trapped. WILKI replaced them all with new and improved crates that have larger sliding doors. Secondly, they agreed to work on implementing some of our ideas to reduce stress during slaughter. Wilki has now confirmed that they have put our suggestions into practice and are sending Eyes on Animals an overview of the improvements they have made. One of them is they have built a canopy to create shade for birds arriving in the summer. Once corona rules allow it, we will return to this Belgium slaughterhouse to inspect the improvements.



## **Kipster continues to use the more humane EonA upright method of catching hens during corona**

Despite the problems caused by the Corona crisis, we received the good news that Kipsters' laying hens were still caught using the EonA catching method (birds kept upright) and not by the conventional method of hanging them by the legs, 4 birds per hand. Luckily there were enough catchers available with experience. We were not able to join due to corona, but we have full faith in Kipster for doing it properly.





## **Grossfurtner pig slaughterhouse in Austria made major improvements**

Following a visit by Eyes on Animals in late 2017, Grossfurtner completely rebuilt its slaughterhouse to bring animal welfare to a higher level and significantly reduce the levels of stress among pigs. Grossfurtner has switched to electric stunning for animal welfare reasons. With the help of Eyes on Animals and advice from Temple Grandin, Grossfurtner built a completely new raceway.



## **Pali pig slaughterhouse makes efforts to reduce stress**

On our advice, Pali has adjusted their raceway now so that the pigs are less fearful walking through it and employees do not have to use a negative stimulus (sudden loud noises) to herd them forward. The raceway is now closed on the sides, so that the pigs no longer see scary distractions. Pali has also reduced the colour contrast on the floor to prevent pigs from balking when being herded forward. For example: shiny metal strips and drains on the floor have been removed. All these changes lead to less fear in the animals, and less rough handling by the employees.



## **Poultry slaughterhouse Remkes whitens floor to reduce heat stress**

Thanks to the advice from Eyes on Animals, poultry slaughterhouse Remkes whitewashed the floor of their covered parking lot for poultry trucks. By whitening it, the floor reflects more sunlight and therefor decreases the temperature of the parking area. The temperature above the white floors is 4 degrees lower than above regular floors – therefore reducing the risk of heat stress for the chickens waiting in the trucks.



## **EonA brings more stunning equipment to Turkey and Ghana**

Eyes on Animals has been busy in Turkey and helping WACPAW in Ghana. Asalet in Turkey just officially made a lease transfer of one of our captive bolt pistols to a (Halal) slaughterhouse in North-Eastern Turkey. Now animals arriving injured at this plant will be rendered unconscious before unloaded (previously they were dragged out fully conscious) and cattle will be stunned first for customers who request it. We also sent a box of stunners and cartridges to Ghana, which are now being used by 2 more slaughterhouses there. WACPAW trained the workers at these new plants, so animals are now no longer having their legs tethered and their throats slit while fully conscious, but are first rendered unconscious.



## Combating heat stress at Westfort pig slaughterhouse

Thanks to EonA raising the issue of heat stress during transport in the summer, and pushing slaughterhouses to take action, Westfort pig slaughterhouse has a covered parking lot now so that trucks waiting in line to unload pigs can do so in the shade. This will help decrease the risk of heat stress for the animals stuck on board the waiting trucks. Fans and water misters have also been installed along the roof as well, to reduce the temperature.



## pH of meat improved by 0.2 after Westfort improves animal-welfare

Last spring Eyes on Animals together with Dr. Kees Scheepens helped Westfort pig slaughterhouse develop a “Plan-of-Action” to significantly reduce animal-stress inside their plant. Westfort pig slaughterhouse started by intensively training their personnel. Each employee received a one-to-one training. Each employee was then evaluated to be sure they learned from the training and were now skilled for the position. Those who proved to not be skilled enough were replaced.





## Six (Halal) slaughterhouses in Turkey now stun animals prior to slaughter

Since 2013 Eyes on Animals has been working hard at improving slaughterhouses in Turkey. Several plants were keen to work with us and made improvements, such as making the floors anti-slip and installing water troughs in the waiting pens. But what was a much more challenging improvement to get in place was getting the animals rendered unconscious before having their throats cut. But now, 7 years later we not only have done all the legal paper work to finally be able to import captive bolt pistols and cartridges into the country (there is no company in Turkey manufacturing them so you cannot buy them locally) but we have also trained the workers of 6 slaughterhouses how to use them on cattle and sheep and they now stun animals arriving at their plant.



Emir Adak Slaughterhouse and Sales in Istanbul will stun prior to slaughter. Another slaughterhouse, this time for sheep, will stun most of the animals they slaughter prior to cutting their throat. Eyes on Animals taught the workers how to use and maintain a stunner and officially leased out one of our stunners for a period of 1 year. We will do a follow-up check in a few months and until then they will regularly send us photos and videos. The owner of the plant was very enthusiastic about stunning and sees this as an animal-welfare improvement.



## **New film: From Holland to Hell: Dutch cattle slaughtered in Lebanon and Libya**

Eyes on Animals has published a new film they made, in cooperation with Animals International, Animal Welfare Foundation/Tierschutzbund Zuerich and Welfarm, about the fate of Dutch cattle exported out of the Netherlands. Teams documented this past summer how Dutch cattle (males born on dairy farms in Dwingeloo and Friesland) were tied up, forced to fall down and then had their necks sliced open, back and forth, with a knife, on a blood-covered floor of a slaughterhouse in Beirut. The teams also documented Dutch cattle being loaded onto a vessel at the port of Cartegene (Spain) heading to Libya for slaughter. This film played an important role in the Dutch and German government wanting to EU to ban export of live animals to third countries for slaughter.



## **Visit at VION pig slaughterhouse in Boxtel**

Thanks to EonA pressure, many measures have been taken to lower the temperature for the trucks waiting in front of the slaughterhouse at Vion in Boxtel. There is now a canopy to provide shade, industrial fans are in place and the pavement is whitened and regularly sprayed with water to cool.



## **Further renovations at Kumasi pig abattoir, Ghana**

Thanks to a generous donation from Varkens in Nood towards our on-going efforts to improve a very problematic pig slaughterhouse in Kumasi (Ghana), WACPAW (West Africa Center for the Protection of Animal Welfare) and Eyes on Animals were able to return to Kumasi to continue works on the infrastructure that we started.

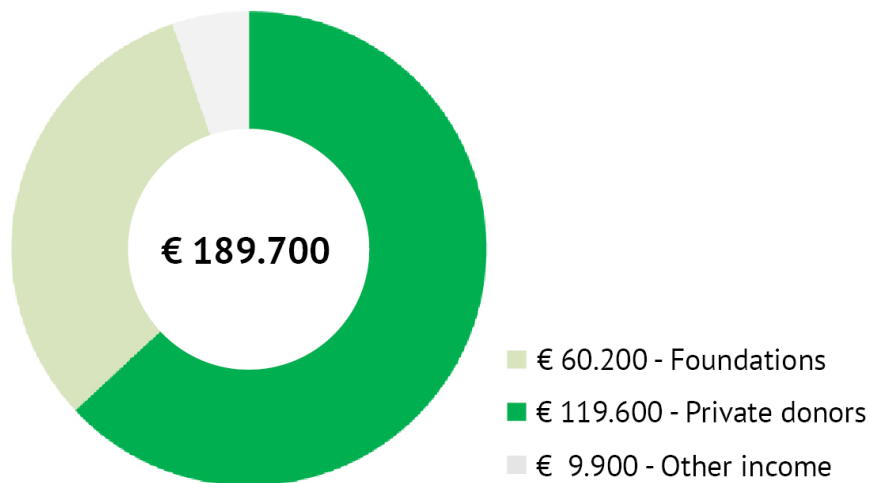




# OUR FINANCES

## INCOME

In 2020 Eyes on Animals' total annual income was € 189.676.860; a 4% growth compared to 2019. Eyes on Animals is funded primarily by dedicated private donors and a few committed animal welfare foundations.



63% of Eyes on Animals' income in 2020 came from a loyal and growing group of private donors who have enabled us to expand our fieldwork activities and train our volunteers for the challenges of working in animal welfare.

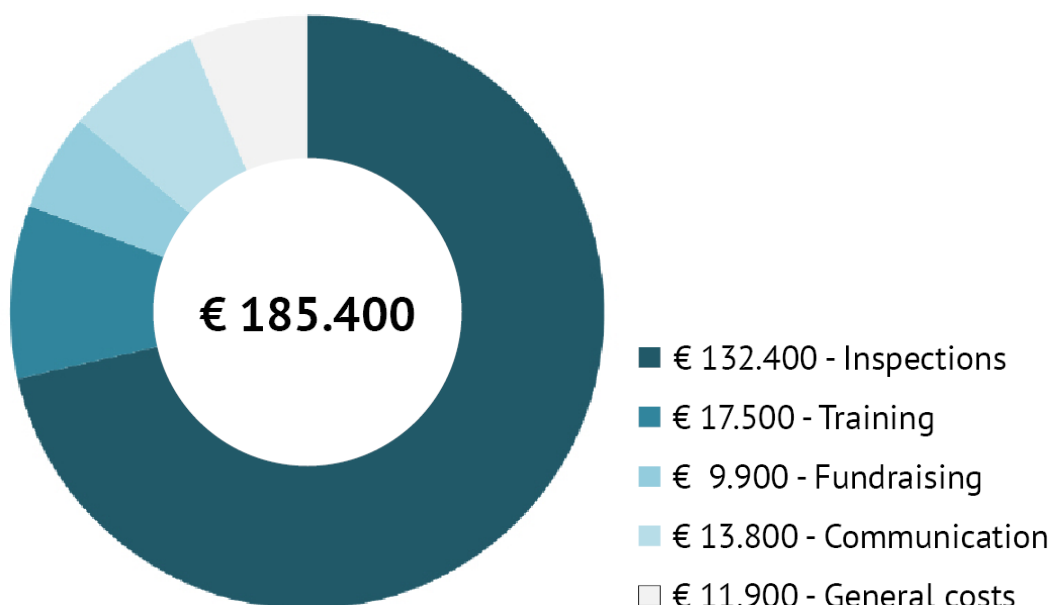
In 2020 we were fortunate to enjoy continued and generous support from:

- **Barth-Misset Fonds**; generously funded a project to prevent heat stress during transport, a project to reduce suffering among goat kids and the Best Animal Welfare Practice Conference.
- **Stichting Varkens in Nood**, generously funded a project to reduce suffering in Ghana pig slaughterhouses
- **Fonds Carlos Aertsens**
- **Abri voor Dieren**
- **Stichting DIER NL**
- **Stichting Dier in Nood**

Furthermore, we received donations from the company **Pezzaoli** to help fund some of the equipment needed to reduce suffering in Turkish and Ghanaian slaughterhouses. The **Amsterdam House Hotel** generously offers us an office for free in Amsterdam so that we do not have any office rent costs.

## EXPENDITURES

The total annual expenditures for 2020 were € 185.410 – more or less the same as in 2019. Careful financial budgeting, planning and management have allowed us to focus on our primary objective of fieldwork and inspections. We try to keep our overhead cost to an absolute minimum so we can allocate funds our donors entrust us with directly to animal welfare.



We ended the year with a small profit of € 4.267, which was added to the general reserve.

**Inspection Costs** cover all expenditures of sending teams into the field within The Netherlands and Europe, but also Turkey, Ghana and beyond.

**Training Costs** incorporate expenses incurred in the training of the Highway Police in various Eastern European countries as well as giving talks and workshops at training courses for the Dutch NVWA authorities.

**Fundraising Costs** cover fundraising efforts varying from sending postcards to paying freelancers to apply for funds from foundations. The production of our various newsletters and parts of our website are also earmarked as fundraising.

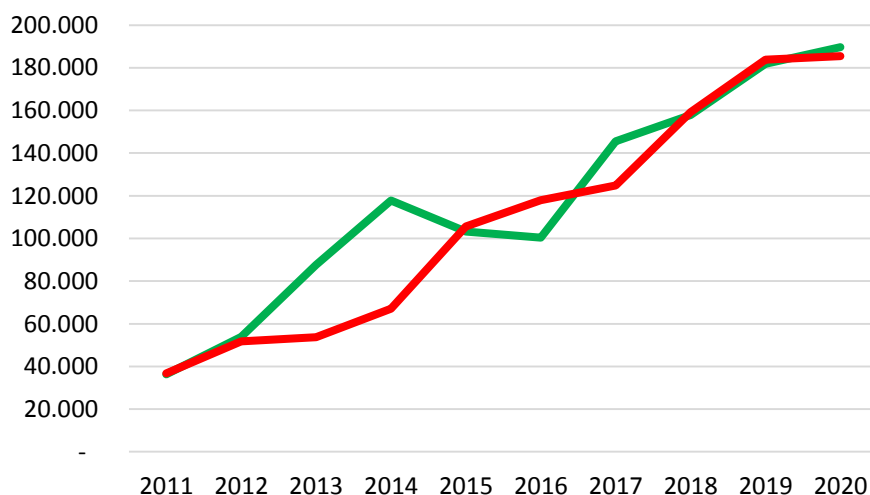
**Communication Costs** cover costs for our outreach, for example via social media, our homepage and newsletters.

**General Costs** cover administration and development costs. These include all office costs, investment in fixed assets such as cameras and laptops, uniforms, navigation systems, cell phones, cameras and thermometers, and IT maintenance.

## TRENDS IN INCOME AND EXPENSES

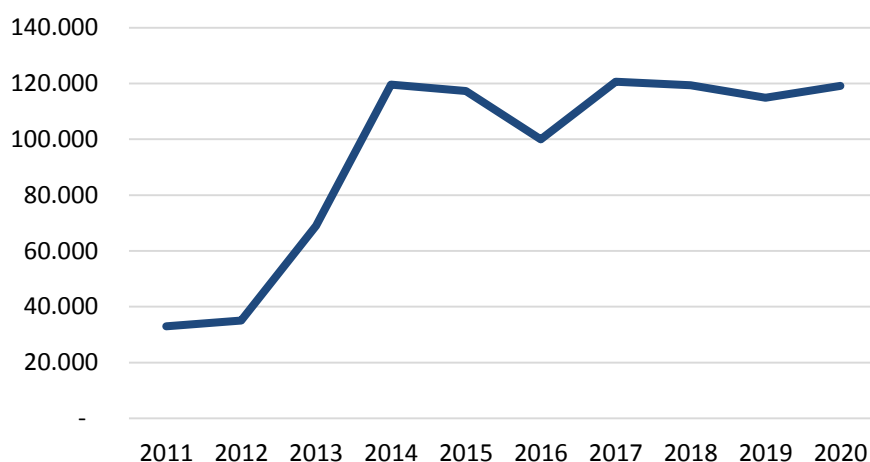
As our activities continue to expand every year, expenditures increase too. We enjoy a growing base of support, which results in an increase in income. We will keep focusing in generating enough income to be able to retain its sustainable growth.

Income and expenses 2011-2020 (€) (income in green, expenses in red):



## GENERAL RESERVE

Our aim is to allocate funds our donors entrust us with directly to animal welfare; that's why we try to keep our general reserve level to a low but safe minimum. The level is set to 70% of one year's expenditure; roughly € 130.000.

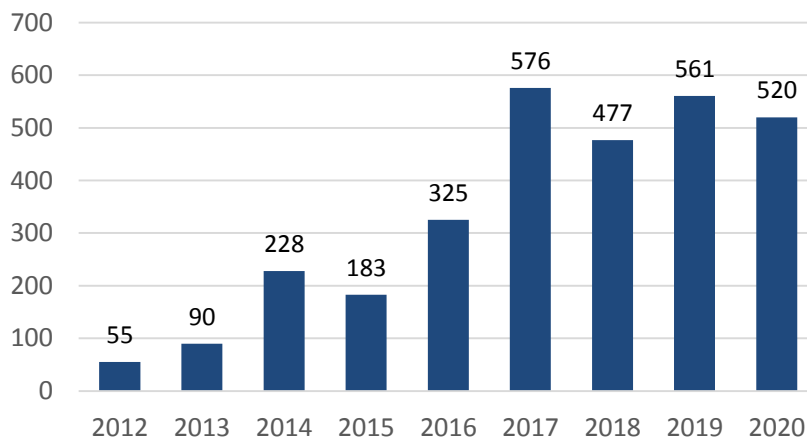


## TRENDS IN DONATIONS

We are thankful to our donors, who make our work possible. We are blessed with a loyal group of donors. We do not use expensive and sophisticated fundraising means like telemarketing, advertisement on radio/tv or direct mailings. We try to keep our focus on direct help to the animals and our donors understand this.

Many people start to donate after seeing our footage or documentaries about our work on Dutch or international tv. Others get to know us via our Facebook, Twitter and Instagram-posts, newsletters or word of mouth advertisement by our current donors. More and more people support us with a periodical donation, which gives us safety of income and makes it possible to plan ahead.

Active donors per year, 2012-2020:



## BALANCE AS OF 31 DECEMBER 2020

ASSETS	31-12-2020	31-12-2019
<b>Tangible fixed assets (1)</b>		
Inventory	-	-
	-	-
<b>Receivables and accrued assets (2)</b>	6.493	1.766
<b>Liquid assets (3)</b>	121.149	119.974
	127.641	121.741
<b>Totaal</b>	<b>127.641</b>	<b>121.741</b>

LIABILITIES	31-12-2020	31-12-2019
<b>Reserve</b>		
- general reserve (4)	119.152	114.886
	119.152	114.886
<b>Short-term debts (5)</b>	8.489	6.855
<b>Total</b>	<b>127.641</b>	<b>121.741</b>

## STATEMENT OF INCOME AND EXPENSES 2020

### INCOME

	BUDGET 2021	REALISATION 2020	BUDGET 2020	REALISATION 2019
Foundations, grants	55.507	60.210	95.517	66.150
Donations				
<i>legacies</i>	30.000	-	-	13.000
<i>one-time donations</i>	62.700	68.250	55.500	54.149
<i>periodical donations</i>	42.000	51.319	53.000	48.437
Sales	10.000	9.896	-	75
Other	-	2	-	49
<b>Total income</b>	<b>200.207</b>	<b>189.676</b>	<b>204.017</b>	<b>181.860</b>

### EXPENSES

	BUDGET 2021	REALISATION 2020	BUDGET 2020	REALISATION 2019
Inspections	125.935	132.351	163.028	133.861
Training	31.454	17.510	30.319	19.400
Fundraising	12.678	9.890	10.972	9.220
Communication	14.278	13.797	16.575	10.800
Administration and general costs	15.077	11.862	14.173	13.002
<b>Total expenses</b>	<b>199.422</b>	<b>185.410</b>	<b>235.067</b>	<b>186.283</b>

<b>Income less expenses</b>	<b>785</b>	<b>4.267</b>	<b>31.050-</b>	<b>4.423-</b>
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<b>General reserve at 31 Dec</b>	<b>119.938</b>	<b>119.153</b>	<b>83.836</b>	<b>114.886</b>
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## NOTES TO BALANCE AS OF 31 DECEMBER 2020

Tangible fixed assets (1)	2020	2019
<b>Book value as at December 31st</b>	<b>-</b>	<b>-</b>

Receivables and accrued assets (2)	31-12-2020	31-12-2019
Debitors	4.824	-
VAT to be received	-	-
Donations to be received	1.668	1.749
Interest to be received	-	17
Other receivables and accrued assets	0	-
<b>Total</b>	<b>6.493</b>	<b>1.766</b>

Liquid assets (3)	2020	2019
Current account	54.888	53.721
Savings account	65.995	65.977
Cash	266	276
<b>Total</b>	<b>121.149</b>	<b>119.974</b>

General Reserve (4)	2020	2019
Balance as at January 1st	114.886	119.308
Result	4.267	4.422-
<b>Balance as at December 31st</b>	<b>119.152</b>	<b>114.886</b>

Short-term debts (5)	2020	2019
Creditors	3.639	4.067
Taxes and social charges	1.682	-
Deferred income	-	-
Holiday pay reservation	2.328	2.266
VAT to pay	840	-
Other liabilities	-	522
<b>Total</b>	<b>8.489</b>	<b>6.855</b>

# OUR PEOPLE

Eyes on Animals is overseen by a board of four members. The director together with volunteer/freelance inspectors, legal-advisor, computer-technicians and media and fundraising committees runs the organization.

## BOARD

**Chairwoman:** Suzanne Renzen (marketing professional)

**Secretary:** Carlos Morales (writer)

**Treasurer:** Jane Barrett (teacher)

**General member:** Patricia Beekelaar (journalist)

## STAFF AND VOLUNTEERS

**Director :** Lesley Moffat

**Inspectors and trainers:** Margreet Steendijk, Monique Slee, Madelaine Looije, Lesley Moffat, Asalet Sancakdaroglu, Nicola Glen, Katarzyna Kulikowska, Nicole Urbantat, Roy Melsert, Geertje van der Veen, Martine Vos, Ingrid Ramaan.

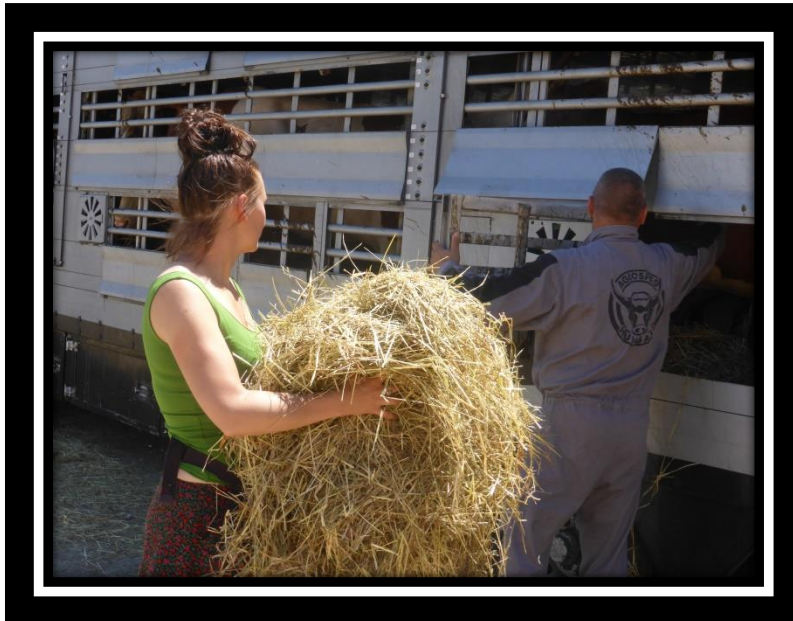
**Legal advisor:** Lenny Reesink

**Technical assistants:** Jack Tummers

**Website manager:** Sanja Offenhuber, Jack Tummers

**Volunteer Translators/office-work assistants:** Sanja Offenhuber, Vanessa Grams-Blakeslee, Nigel Franks, Annemarieke de Wind, Catherine Sitsen, Yvonne Kronenberg, Roos Vonk, Alina Lilova, Marta Burzynska, Marian Eeltink, Isabel Hinneberg, Nicole Urbantat, Vera Rupp, Monique van der Hoek.

# HOW YOU CAN SUPPORT US



We could not do any of this work without the support of donors. Please do consider making a donation and telling your friends about us. The animals need more eyes on them, watching over their welfare.

## **Our bank account number:**

21.23.64.219

IBAN: NL73TRIO0212364219

BIC: TRIONL2U

## **Our bank:**

TRIODOS BANK

PO BOX 55

3700 AB ZEIST (NL)

Eyes on Animals is a registered non-profit charity. Our fiscal number (RSIN) is 8203 40406.

**Donations** made by EU residents are tax-deductible. Donations made by residents outside of Europe can donate via credit card or PayPal over our website to avoid international bank fees.

## **Our address:**

Eyes on Animals

PO Box 59504

1040LA Amsterdam

The Netherlands

## **Social media and website:**

[www.eyesonanimals.com](http://www.eyesonanimals.com)

Twitter: @Eyes\_on\_Animals

Facebook: [facebook.com/EyesOnAnimals](https://facebook.com/EyesOnAnimals)

Youtube: [youtube.com/eyesonanimalsinspect](https://youtube.com/eyesonanimalsinspect)

Instagram: [eyes\\_on\\_animals](https://instagram.com/eyes_on_animals)