

# ANNUAL REVIEW 2018



EU/Turkish border 2018 photo: Joanne McArthur/WeAnimals

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# **ABOUT US**

## Our Mission;

To reduce the suffering of animals on farms and during transport, sales auctions and slaughter.

Eyes on Animals is an animal-welfare inspection organization registered in the Netherlands and works internationally. The work of the organization focuses on five main aims:

- 1. To witness if pertinent animal-protection legislation for transport and slaughter is being adhered to by the industry.
- 2. To oversee that the animal-protection legislation is being adequately enforced by the relevant authorities.
- 3. To judge if sanctioning systems are dissuasive.
- 4. To identify loopholes in the legislation and rectify them.
- 5. To spread information about improvements to animal-welfare so that more industry players will reach a higher level of animal-welfare faster.

We conduct **inspections** at farms and livestock markets, as well as of livestock trucks and slaughterhouses.

We **distribute our inspection reports**, backed by photos and video evidence, to the pertinent government and road authorities to support them in their work of enforcement and inspection.

We are **in constant dialogue with the livestock industry** to advise and encourage improvements. We encourage the "good players" to shine because positive reinforcement brings improvements fast and helps achieve an overall amelioration to welfare globally, as those dragging behind eventually want to follow suit.

We **train the highway police** on animal-protection-during-transport legislation so that they can inspect livestock trucks effectively and enforce the laws set out to protect animals.

We give **Welfare-Workshops to livestock chauffeurs** educating them on how to be respectful and law-abiding when transporting animals.

We give **Welfare-Workshops to poultry catchers** in order to phase out the current cruel handling methods used.



We provide material to other animal-welfare organizations and political parties that need evidence and facts from the field to support their lobby-work and campaigns.

Eyes on Animals has established an **international task-force** made up of organizations and official veterinarians from around the world. We regularly share information and conduct inspections together so that animal-welfare standards can improve quickly and harmoniously across the continents.





# DIRECTOR'S REPORT



Although it may not always feel like it, we are living in a time of hope. Things are rapidly changing, compared to how they used to be 10,20,30 years ago. Caring about animals, not eating factory-farmed meat, being vegan, only buying free-range is no longer seen as weird but is being talked about by even the most average Joe. We are no longer the "black sheep" of the family; many of our familes have become like us by now. My parents, including my mom who was a daughter of a beef-farmer, have now also gone vegetarian and my brother, who eats some meat, has a kitchen full of plant-based cookbooks that he teaches his kids to cook with. They all support the work of Eyes on Animals and take it very seriously. What does remain frustrating and overwhelmingly disturbing however is the sheer amount of suffering that is still taking place, because this has not diminished with a growing population. But what has changed is that it is no longer a small group of people that are aware of the suffering, but millions and millions of people now. Many of these people now also care. In 2001 when I went on my first inspection in Europe, then working for Animals' Angels, and I saw poultry being kept on board a stationary truck parked in the direct sun, I filmed over 1000 dead birds. But back then I filmed on a cassette, and I could only get the footage to the journalist by sending the cassette to them by post. By the time it arrived 4 days later, the journalist was on to another subject. It was difficut to get the authorities aware of what we were seeing; this also involved sending a tape - would they even watch it? How many tapes could we afford? Now it is much faster and effective: last week I was with Asalet in Turkey filming inside Turkish slaughterhouses with my cell phone. Conditions at one plant in particular were horrible. At 3 am, unable to fall asleep, I told myself we need to work more with the media and with universities in Turkey, in order to sensitise and educate the consumers, but also change the mentality of the next generation of Turkish veterinarians so that they would take more of a stance against the horrible handling practices we had seen earlier in the day. From under the bed covers, I sent footage and photos and a description of our observations to some Turkish journalists I knew, by whatsapp on my phone! It resulted in full-page articles with coloured photos printed on the next day in two large Turkish newspapers. Additionally, a Turkish veterinarian professor and I had a whatsapp chat and started making plans to organize a training course for the veterinarians this coming spring. That is what I mean by hopefull times. We live in a time now where technology has made it so easy for the truth to prevail. We can help animals and tell their story from underneath our



bed covers at 3 am. As long as we can work like this, at this fast and easy pace, there is hope that we can change the agricultural industry from within, so that the future is one where farmers can still work the land and produce food but in a happy and sustainable way, and where animals no longer need to suffer.



# **OUR SUCCESSES**

There is not enough room to report on all of our positive steps achieved to reduce animal suffering this year, but we have created a list of the most significant ones. Each success represents weeks, months, sometimes even years of preparation work, trust building, field work, meetings, and exposure. Most important is that our successes are always structured to have an impact in the long term, to create a permanent change within the industry.

#### Calves now watered at Leeuwarden market, NL

Based on our advice, the Leeuwarden calf market has bought a mobile water tank in order to facilitate giving water (with electrolytes) to each calf on the market before they are loaded for transport. Watering the calves before was done manually and took too much time, leaving many calves without the chance to drink.



## More effective stunning at calf slaughterhouse "Fuite Veal"

Based on our recommendation during a previous visit, the calf slaughterhouse "Fuite Veal" has bought two new captive bolt pistols to improve the effectiveness of rendering the calves unconscious before slaughter. Calves are now also left to bleed-out for a longer period of time, which is important to assure there is no risk of calves regaining consciousness during the slaughter process.

## Pressure on the goat industry to improve welfare

The disturbing investigations of Dutch goat dairy farms conducted by Eyes on Animals and our lobby letter that we sent to the Dutch House of Representatives resulted in Agricultural Minister Schouten promising a critical dialogue about the future of the goat-milk industry and factory farming in general.

## Changing the dairy industry from within

WUR and Louis Bolk, two leading scientific research centers in the Netherlands, have worked on a <u>report</u> about the success factors and advantages of keeping calves together with their mothers on dairy farms instead of separating them after birth. This



report was made due to a broadcast on Radar, a popular Dutch TV show, where Eyes on Animals was invited to talk about the welfare problems on dairy farms based on our investigative report called "Giving Milk a Good Shake – Looking at better ways to produce dairy". The welfare advantages of keeping calves with their mothers on dairy farms is getting more and more support by concerned consumers and also now by scientists and even more and more farmers. This is a discussion that was largely hidden and unknown until Eyes on Animals exposed it.





# Slaughterhouse in The Netherlands donates captive-bolt pistol

Slaughterhouse ESA donated today a captive bolt pistol to Eyes on Animals so that we can help animals in countries we work in where animals are slaughtered while fully conscious. Rendering animals unconscious first with a captive bolt pistol at least reduces some of the suffering involved in the slaughter process.



## Poultry slaughterhouse Remkes makes improvements

As a result of our inspection, poultry slaughterhouse Remkes in Epe has extended the gas tunnel so that the exposure to CO2 is less abrupt and causes a little less panic. Earlier this year, this slaughterhouse also fixed the conveyer belt based on our advice – so that the crates with live birds inside move more smoothly and do not continuously bump into each other. During our follow-up inspection we noticed that this adjustment made a big difference, as the birds were much calmer than during our previous visit.



## Improvements at cattle slaughterhouse Flanders (BE)

Eyes on Animals visited the Flanders cattle slaughterhouse of Flanders Meat Group in Zele, Belgium, at the invitation of the veterinarian. We encountered some problems that could be improved. After our visit he energetically proceeded to put the improvements into place. The most important improvements were reducing the noise (that frightened the animals) of the chains, the hissing of the pneumatic stunning box and the sound of the anti-reverse doors. The floors were at first quite slippery making the cattle scared to walk and some slipping, but they have now been made anti-slip. Improvements were also made to the design of the chin lift, the raceway and the restraint box.





## Wouters slaughterhouse reduces stress (NL)

At Wouters slaughterhouse cattle are slaughtered for the Halal market. They first have their throats cut and are only stunned by a captive bolt pistol after the cut is made. A common problem at slaughterhouses where cattle are cut prior to stunning is that their heads are stretched upwards too far — causing fear and pain. Based on our recommendation Wouters has welded a metal bar in front of the box — so the head cannot be overstretched. They have now also put rubber on several parts of the box so less pressure is put on the cattle's body. They have also promised us to turn down the volume of the radio as the noise level was causing stress to the cattle and to put rubber strips in between the metal fences — so loud bangs are prevented.







## Less noise in restraining box Vitelco (NL)

Slaughterhouse Vitelco has adjusted their restraining box from pneumatics towards hydraulic. This resulted in a significant noise reduction. This is an important step for animal welfare because noise, especially sudden and hissing ones, can cause a lot of stress in cattle. It makes them balk and too scared to enter the box, often leading to workers using force and becoming impatient while moving the animals through. Loud sporadic noise can also make animals inside the box restless. There is a high risk of restless animals not being correctly stunned because the employee responsible for stunning them cannot position the stunner correctly.



# Rondeel chickens first to be caught and loaded in a new, more humane way (the EonA Dutch method)

Eyes on Animals has introduced the 'EonA Dutch catching method' to the poultry industry. Dutch poultry and egg company "Rondeel" is the first to switch over.

Poultry raised for the Rondeel label will no longer be grabbed by their legs, hung upside down and stuffed into transport crates 4 to 5 at a time when they leave the farm to go to the slaughterhouse (as is done to poultry all over the world!). For a number of years EoA has been giving training courses to chicken-catchers and pressured the poultry industry to make the switch. Now Beter Leven (the Dutch food labelling system indicating via stars the level of animal-welfare), the egg and chicken-meat company Kipster and also some Demeter poultry farms have shown interest in the EonA Dutch catching method and are planning on also making the switch!







# Slaughterhouse Weidemark (Germany) makes changes to reduce heat stress

Eyes on Animals visited this pig slaughterhouse in the summer of 2016 and noticed that many animals had to wait on board parked trucks, in the sun, for hours before being unloaded. We advised Weidemark to order industrial mobile fans and provide more parking places in the shade. The long term solution is to build a larger lairage inside their plant, to accommodate for all pigs arriving right away and never leave them waiting on board. In May 2018 we checked that our first two suggestions have been completed.





#### Improvements in Ghanaian pig slaughterhouses

Last fall we trained over 150 Ghanaian slaughterhouse workers and agricultural students on what steps can be taken to reduce animal-suffering during slaughter. This training was done in the classroom but also directly in several slaughterhouses there. The workers of some slaughterhouses now have more awareness about how to deal with animals and put this into practice. Pigs and cattle at both Cape Coast University slaughterhouse and UDS slaughterhouse in Tamale, as well as the commercial slaughterhouse in Cape Coast are now being stunned before having their throats cut, instead of being slaughtered while still fully conscious.





## First cattle slaughterhouse in Turkey to stun animals

Eyes on Animals successfully organized getting a new pneumatic stunner in place at a Turkish slaughterhouse so cattle will no longer have their throats cut while still fully conscious. We asked Toennies and Hunland to finance the cost of the stunner and someone from Toennies joined us to install the stunner and oversee its use. Now many cattle passing



through this plant will be stunned. It is a first for Turkey. All other cattle slaughterhouses in Turkey, to our knowledge, cut the throats of cattle while still fully conscious, and the majority still hoist them up by one leg, causing further pain on conscious animals.



#### Storteboom improves poultry containers to reduce injuries

Poultry slaughterhouse Storteboom took our advice on how they could improve their poultry containers. During catching and loading, birds were sometimes bumping against these metal bars, causing pain, fear and injury. They have now removed the horizontal bars and changed the position of the diagonal bars on all their containers. Storteboom is very happy with these modifications as there is now less carcass damage. Also catching companies have let us know that the alterations has eased loading and reduced injuries. Most important is that the animals are suffering less.

## P&O Ferries bans livestock trucks carrying young calves

Eyes on Animals played a leading role in major ferry company, P&O, ending the export of young calves from Scotland for onward transportation to Spain. Eyes on Animals uncovered numerous journey logs under the Freedom of Information Act stating that the P&O ferry company was facilitating the trade in young calves from Cairnryan Port in Scotland, via Ireland for onward travel to Spain, despite P&O's company policy stating that due to their company ethics and their commitment to animal welfare they do not ship animals for further fattening or slaughter on their UK and Irish sea routes. Eyes on Animals worked closely with BBC Scotland to expose the trade in 2 week old calves being exported for further fattening in Spain. After the BBC aired the current affairs programme 'Disclosure' entitled 'The Dark side of Dairy' on 10.09.2018, P&O immediately issued a press release stating that they would cease shipping young calves destined for the Spanish market with immediate effect.





#### Total ban on exhibiting horses with docked tails at Dutch fairs

After our long-term lobby there is finally a total ban on exhibiting horses with docked tails at Dutch fairs and markets. Since it became illegal to show horses with docked tails in 2001, many traditional draft horse breeders used a loophole in the law and had the tails amputated by corrupt veterinarians. These issued a fake statement that the tail had to be removed for medical reasons. A total ban will ensure that horse breeders will no longer dock the tails of horses. The Dutch authorities (NVWA) have announced that they will enforce this new rule rigidly. At last the next generations of draft horses will get to keep their tails so that they can communicate normally and can keep away flies.



#### New ramp at Tamale livestock market in Ghana

Last year Eyes on Animals team joined WACPAW to inspect the Tamale cattle market in Ghana. Because there was no proper loading ramp, cattle were dragged, pushed and hoisted by their tails and heads up onto the lorries. During the process the handlers would end up breaking the tails of the cattle and terrifying them. Thanks to financial help from Dier & Recht, WACPAW and EonA were able to build a proper loading ramp this year.





## Animal-welfare improvements at Tomassen duck slaughterhouse

On our recommendation Tomassen closed a gap underneath the shackle-line where the ducks sometimes got their beaks stuck. The button that manually stops the conveyer-belt has been moved to a new location making it easier to stop in the case of an emergency. To reduce stress and pain during shackling Tomassen will experiment with compliant shackles so there is less pressure on the ducks' feet. Furthermore, Tomassen has purchased an electric stunning device so ducks that arrive injured or sick can be individually killed quickly.

#### Training of official Road Transport Inspectors (ITD) in Poland

Again in 2018, Eyes on Animals together with TSB|AWF trained dozens of ITD officers on the EU legislation requirements protecting animals during slaughter. During the practical part of our training courses of the ITD we stop all passing livestock trucks and enforce the animal-welfare laws and fine perpetrators. These training courses have led to much more enforcement and assistance to animals in need.



## **Training course given to Hunland livestock drivers**

Eyes on Animals was hired again in 2018 by Hunland Transport, one of Europe's largest animal-transport companies with its headquarters in Hungary, to give our theoretical and practical animal-welfare training course to a group of their drivers.

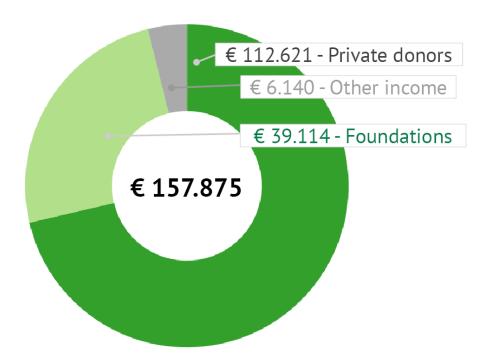
Hunland Transport is trying to achieve standards within their company that go beyond the basic minimum protection offered by the often vague EU legislation. Under the pressure and guidance of Eyes on Animals, Hunland is also improving the design of their trucks. So far Hunland has increased the size of their cattle water troughs and made the partitions solid to the floor to avoid risk of injuries (legs that used to become trapped).



# **OUR FINANCES**

#### **INCOME**

In 2018 Eyes on Animals' total annual income was €157,875; an 8% growth compared to 2017. Eyes on Animals is funded primarily by dedicated private donors and committed animal welfare foundations.



71% of Eyes on Animals' income in 2018 came from a loyal and growing group of private donors who have enabled us to expand our fieldwork activities and train our volunteers for the challenges of working in animal welfare.

In 2018 we were fortunate to enjoy continued and generous support from:

- Stichting DIER NL
- Stichting Leo de Boer
- Els en Tom Akerboom Stichting
- Fonds Carlos Aertsen
- Stichting Nijdier
- Stichting Bouwstenen voor Dierenwelzijn
- Abri voor Dieren
- Stichting Varkens in Nood
- Stichting Dier in Nood
- Stichting Anti-Dierenleed

In 2018 Eyes on Animals shared costs for some inspections and training sessions with partner organizations Tierschutzbund Zurich | Animal Welfare Foundation and CIWF.



#### **EXPENDITURES**

The total annual expenditure for 2018 was € 159,197 - a steep rise (27%) compared to 2017 because we are doing more and have more people in the field. Careful financial budgeting, planning and management in 2018 has allowed Eyes on Animals to focus on its primary objective of fieldwork and inspections. We try to keep our overhead cost to an absolute minimum so we can allocate funds our donors entrust us with directly to animal welfare.



*Inspection Costs* cover all expenditures of sending teams into the field within The Netherlands and Europe, but also Turkey, Ghana and beyond.

Training Costs incorporate expenses incurred in the training of the Highway Police in various Eastern European countries as well as giving talks and workshops at training courses for the Dutch NVWA authorities.

Fundraising Costs cover fundraising efforts such as paying freelancers to apply for funds from foundations. The production of our various newsletters and parts of our website are also earmarked as fundraising.

Communication Costs cover costs for our outreach, for example via social media, our homepage and newsletters.

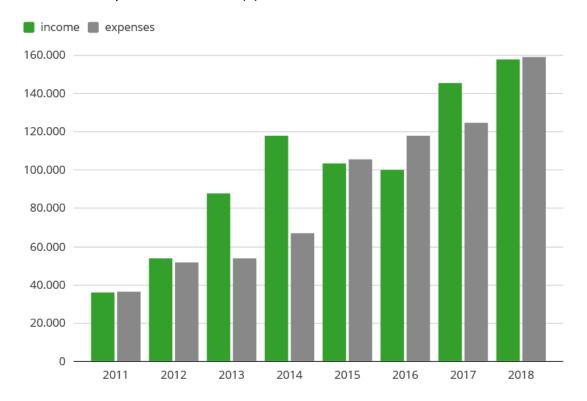
General Costs cover administration and development costs. These include all office costs, investment in fixed assets such as cameras and laptops, EonA uniforms, navigation systems, cell phones, IT maintenance and development of an improved website.



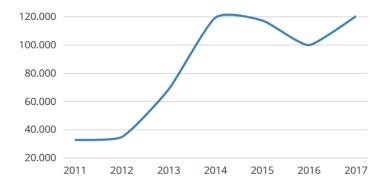
#### TRENDS IN INCOME AND EXPENSES

The activities of Eyes on Animals continue to expand; hence the increase in expenditures. We enjoy a growing base of support, which results in an increase in income. Eyes an Animals will keep focusing on generating enough income to be able to retain its sustainable growth.

Income and expenses 2011-2018 (€):



Our aim is to allocate funds our donors entrust us with directly to animal welfare; that's why we try to keep our general reserve level to a low but safe minimum. The level is set to one year's expenditure; roughly € 120,000.



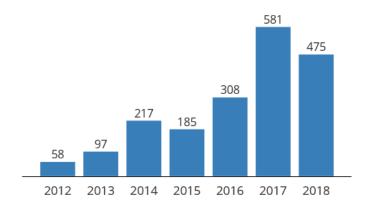


#### TRENDS IN DONATIONS

We are thankful to our donors, who make our work possible. We are blessed with a loyal group of donors. EonA does not use expensive and sophisticated fundraising means like telemarketing, advertising on radio/TV or direct mailings. We try to keep our focus on direct help to the animals and our donors understand this.

Many people start to donate after seeing our footage or documentaries about or work on Dutch or international TV. Others get to know us via our Facebook-posts, or word of mouth advertisement by our current donors and other NGOs that have worked with us. More and more people support us with monthly electronic donations, which give us the ability to plan ahead.

Active donors per year, 2012-2018:





## **BALANCE AS OF 31 DECEMBER 2018**

ACTIVA	31-12-2018	31-12-2017
Materiële vaste activa (1)		
Inventaris	-	-
	-	-
Vorderingen en overlopende activa (2)	1.424	5.845
Liquide middelen (3)	124.763	122.856
	126.187	128.701
Totaal	126.187	128.701

PASSIVA	31-12-2018	31-12-2017
Reserves en fondsen		
- continuïteitsreserve (4)	119.308	120.630
	119.308	120.630
Kortlopende schulden (5)	6.879	8.071
Totaal	126.187	128.701



#### **STATEMENT OF INCOME AND EXPENSES 2018**

#### INCOME

	REALISATION 2018	BUDGET 2018	REALISATION 2017
Foundations, grants	39.114	25.000	24.100
Donations			
one-time donations	68.268	58.700	76.091
periodical donations	44.353	46.800	37.007
Sales	2.050	8.000	8.155
Other	4.090	-	111
Total income	157.875	138.500	145.464

#### **EXPENSES**

Income less expenses

Inspections	112.332	85.461	82.288
Training	12.202	20.139	16.794
Fundraising	13.710	14.417	7.308
Communication	8.139	12.028	7.415
Administration and general costs	12.814	11.117	10.961
Total expenses	159.197	143.160	124.765
Total expenses	159.197	143.160	124.765
Total expenses	159.197	143.160	124.765

REALISATION 2018 BUDGET 2018 REALISATION 2017

1.322- 4.660-

20.699



## **INSPECTOR'S TESTIMONIAL**



In 2009 I obtained my diploma as a voluntary inspector at the Dutch SPCA. I checked the reports about possible animal abuse and/or neglect of domestic and hobby animals. Great work because I could really mean something for these animals. But also for their "owners", because often these abuses were caused by ignorance. My task was, with the owners' cooperation, to look for a solution to help the animals and give them a better life.

After doing this for a few years, changes came in the work structure of the Dutch SCPA with the arrival of the Dutch animal police.

I believed that I could always continue to work for these animals, even without working under the flag of the Dutch SPCA, so I quit this work.

In the same period, in early 2012, I came in contact with Lesley, founder and director of the Dutch but internationally-oriented organization "Eyes on Animals", through a newspaper article. I was immediately motivated to join them.

Farm animals are a forgotten group of animals. These animals usually have a short and miserable life from birth to death. They are sadly often seen as things, pieces of meat and not as living beings with feelings and emotions, just as us humans have. It impacts me when I see how people treat farm animals so differently compared to their pets. They are often two extremes.

I am also saddened when I see how the bond between mother animal and her child is denied, trampled on and broken.

It disturbs me when I see that farm animals have been degraded to things, that they are being dragged around the world, that their lives are expressed in monetary values and kilos of meat and that those lives are often "just" unnecessary and destroyed. There are many more things like these that touch me.



Working for Eyes on Animals became a different way of thinking and working method for me. Saving animals was no longer a possibility, but reducing their suffering was. My work only confirmed to me that I was doing the right thing by having a plant-based lifestyle.

I feel at home at Eyes on Animals. Every animal counts, no matter how small. The huge numbers of animals that are bred and killed for consumption, are eaten without thinking about the fact that this was once an animal with emotions and personality. This also applies to the milk that is drunk without being aware that a calf is being removed from the mother and fattened for consumption and whose milk we are drinking.

In addition to my inspection work of slaughterhouses, livestock trucks, livestock markets and assembly points, I also provide training for poultry catchers. I also try to make people aware of the fact that their piece of meat once lived. Eyes on Animals is therefore the ideal organization for me to improve the welfare of farm animals and I want to stay working for them as long as possible.

- Monique Slee



# **OUR PEOPLE**

Eyes on Animals is overseen by a board of four Members.

The director together with volunteer/freelance inspectors, legal-advisor, computer-technicians and media and fundraising committees runs the organization.

#### Board:

Chairwoman: Suzanne Renzen (business person)

**Secretary:** Annette Zeelenberg (author) **Treasurer:** Jane Barrett (teacher)

General member: Patricia Beekelaar (journalist)

#### Staff and volunteers:

**Director**: Lesley Moffat

**Inspectors and trainers:** Margreet Steendijk, Monique Slee, Madelaine Looije, Lesley Moffat, Asalet Sancakdaroglu, Nicola Glen, Ingrid Ramaan, Berker Bademli, Levente Pencz,

Katarzyna Kulikowska, Nicole Urbantat, Roy M

Legal advisor: Lenny Reesink

Technical assistants: Jack Tummers

Website manager: Sanja Offenhuber, Jack Tummers

**Volunteer Translators/office-work assistants:** Sanja Offenhuber, Nigel Franks, Annemarieke de Wind, Catherine Sitsen, Yvonne Kronenberg, Roos Vonk, Alina Lilova,

Marta Burzynska, Marian Eeltink, Isabel Hinneberg



# PLEASE DONATE



We could not do any of this work without the support of donors. Please do consider making a donation and telling your friends about us. The animals need more eyes on them, watching over their welfare.

#### Our bank account number:

21.23.64.219

IBAN: NL73TRIO0212364219

**BIC: TRIONL2U** 

**Our Bank:** 

TRIODOS BANK PO BOX 55 3700AB ZEIST The Netherlands

**Eyes on Animals** is a registered non-profit charity. Our ANBI (Algemeen Nut Beogende Instelling) number is 8203 40406.

**Donations** made by EU residents are tax-deductible. Donations made by residents outside of Europe can donate via credit card or PayPal over our website to avoid international bank fees.

#### Our address:

Eyes on Animals PO Box 59504 1040LA Amsterdam The Netherlands

#### Our social media:

www.eyesonanimals.com Twitter: @Eyes\_on\_Animals Facebook: eyesonanimals Youtube: eyesonanimalsinspect

