



Eyes on  
Animals

Watching  
out for their  
welfare

# ANNUAL REVIEW 2015



Charitable ANBI status: 8203 40406.



Eyes on Animals

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# ABOUT US



Our Mission;  
To reduce the suffering of animals on farms , during transport, at livestock markets and at slaughterhouses.

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Eyes on Animals is an animal-welfare inspection organization with its headquarters in the Netherlands. The work of the organization focuses on five main aims:

1. To witness if current European animal-protection legislation for transport, slaughter and at farms is being adhered to by the industry.
2. To oversee that the animal-protection legislation is being adequately enforced by the authorities.
3. To judge if sanctioning systems are dissuasive.
4. To identify loopholes in the legislation and have them rectified.



Eyes on Animals

5. To curb cruelty within the industry by educating industry players, giving them positive reinforcement when making improvements and spreading best practices.

We conduct **inspections** at farms, at livestock markets, of livestock trucks and at slaughterhouses.

We **distribute our inspection reports**, backed by photos and video evidence, to the European Commission, FVO, EU Member State and Turkish authorities to support them in their work of enforcement and inspection.

We are **in constant dialogue with the livestock industry** to advise and encourage improvements. We let the “good players” shine because positive reinforcement brings improvements fast and helps achieve an overall improvement to welfare globally, as those dragging behind eventually want to follow suit.

We **train the highway police** on animal-protection-during-transport legislation so that they can inspect livestock trucks effectively.

We give **Welfare Workshops to livestock chauffeurs**, educating them on how to be respectful and law-abiding when transporting animals. We initiate training sessions for catchers of small animals for transport (e.g. **poultry catchers**).

We **provide material to other animal-welfare organizations and political parties** that need evidence and facts from the field to support their lobby work and campaigns.

*Eyes on Animals* has established an **international task-force** made up of organizations and official veterinarians throughout Europe and North America. We regularly share information and work together in the field so that animal welfare standards can improve quickly and harmoniously across the continents.



# LETTER FROM THE DIRECTOR



This year we again successfully took the core of Eyes on Animals and carried it a step further. I am really proud to announce that, on top of the Belgian, Hungarian and Bulgarian police, we now also have the Polish police (ITD road authorities) inspecting the welfare of farm animals during transport.

After trailing numerous livestock trucks when I first arrived in Europe in 2001, I realized that EU animal-welfare-during-transport legislation was often just pretty words on paper but not put into practice. Finding out as well that official veterinarians in most countries cannot legally flag down livestock trucks in the middle of their journey, I began to envision working alongside the highway police so that they could help us check on the welfare of farm animals heading on long journeys. Highway police stop all sorts of trucks to check on the drivers' behaviour, so why not teach them how to check on the animals, too?

Thanks to spreading our training-course to Poland this year, over 70 Polish highway inspectors now know about the EU rules for protecting animals during transport and the sanctions to apply when transport companies and exporters are not respecting them. Livestock trucks crossing Polish roads on their way to the Netherlands, Germany, even Turkey are now being randomly stopped and inspected. Also animals heading to Poland, such as Dutch laying-hens that are slaughtered in northern Poland, run the risk of being checked. This just happened recently; a truck loaded with 9000 Dutch hens in unacceptably crowded conditions and many of them dead was stopped by the Polish police. Their photos and report are now being handled by the Polish and Dutch veterinarian authorities so that prosecution can start.

The fact that highway police in Europe are involved is having a positive snowball effect; more and more transport companies are taking better care not to violate the law and face penalties. True, there are still far too many rotten apples in the business; we haven't been able to change everything yet, but some companies that were regularly causing horrendous suffering in 2010 and 2011 are now found by our teams to be following the rules much better. Putting law into practice - that is what Eyes on Animals is about.

We also sat at the table this year with authorities at over 15 slaughterhouses and succeeded



in getting concrete changes in place inside their facility to reduce some of the pain and fright caused to animals. It may seem like a drop in the bucket, but simple things like anti-mounting racks and longer restraint boxes can mean the difference between an animal being apprehensive to move forward and an animal that is completely scared to death, trembling and defecating everywhere. I never want to see an animal scared to death like this again. But we sadly will, and that is why we have to keep getting these small but effective changes into place throughout all facilities that slaughter animals.

The pioneers of the animal-rights movement worked hard to establish basic animal-welfare laws at the turn of the 20<sup>th</sup> century. They set the first stones in the path towards society recognizing animals for what they are - sentient and conscious living beings with a heart and soul, desires and intelligence, cohabiting the planet with us humans. You, dear donors, are helping us show respect to these pioneers, by getting the laws that were created to protect animals into practice so that the level of animal suffering is reduced. And on the way, we are sensitizing thousands, if not millions, of people, normal consumers but also highway police, veterinarians and even some people from within the industry such as livestock drivers and farmers, of the importance in respecting animals. Thank you for being a part of this movement!

I also want to say thank-you to all the people who help carry out the Eyes on Animals work each day. The incredibly motivated and courageous inspectors and the generous volunteers who are always available to help with translation, the website, and the administration. I am also grateful towards the board members who believed in creating Eyes on Animals as strongly as I did back in late 2008 and help me oversee it. As long as farm animals continue to be treated unfairly, I am grateful towards Eyes on Animals and all the people behind it. Eyes on Animals gives us the opportunity to professionally carry out our passion to change this world to be a better one for animals.



**Lesley Moffat**



Eyes on Animals

# OUR SUCCESSES IN 2015

**There is not enough room to report on all of the positive steps achieved to reduce animal-suffering this year, but we have created here a list of the most significant successes.**

## **The Dutch authorities put a stop to long-distance export of unweaned calves**



Following the publications of our trailing-reports of long-distance transport of un-weaned calves showing calves arriving in a horrible state and complaints to the EU and Member State authorities about young calves not being able to use the drinkers on board, the Dutch authorities from the NVWA have put a stop to the long-distance export of un-weaned calves (under 2 months). Public outcry after Eyes on Animals footage showing the transport of young calves was broadcasted on national Dutch television also helped this issue be taken seriously. This footage was taken by **Eyes on Animals**, in commission for the Dierenbescherming.

## **Dutch Parliament votes to phase out the use of CO2 in pig slaughterhouses**



On December 8th 2015, the Dutch Parliament accepted a motion to phase out the use of CO2 as a stunning method in pig slaughterhouses. The film that we made showing how pigs suffer pain and panic inside the CO2 chambers initiated this whole discussion and decision. Research into developing a humane alternative is now a priority. We have also successfully coordinated meetings between several German and Dutch scientific researchers with slaughter-manufacturing companies, who are now working with each other to find a better alternative to CO2 to stun pigs. We also gave a

presentation to the Intergroup Members of the European Parliament in Strasbourg on March 12 about the need for a new humane alternative to stun pigs prior to slaughter.

## **European livestock truck manufacturer will improve design**

Pezzaioli, a large manufacturing company of livestock trucks that is used all over Europe, has agreed to make improvements to their trucks after Eyes on Animals met with them to show footage illustrating welfare problems due to flaws in their design. Pezzaioli will make larger automatic water troughs for adult cattle, so that they can better access the water. Also, they agreed to add a warning to their instruction manual of each truck model that specifies which species should not be transported in that model of truck, to stop the injuries that are occurring when the wrong animals are loaded (for example when smaller animals like pigs and sheep are transported in cattle trucks, or adult cattle transported in multi-specie trucks where the partitions cannot go down to the floor when only two levels are loaded).



### Eyes on Animals now trains highway police also in Poland

Eyes on Animals together with Animal Welfare Foundation expanded our training-course for highway police now also to Poland. In 2015 we trained over 75 Polish police officers which are now able to stop livestock trucks themselves and enforce the welfare legislation! So far Eyes on Animals has given theory and practical training courses to more than 1000 Hungarian, Bulgarian and Belgian police officers. Many more training sessions are planned in Poland for 2016 and we have received news that the Polish authorities have already stopped numerous livestock trucks on their own and arranged help for animals on board.



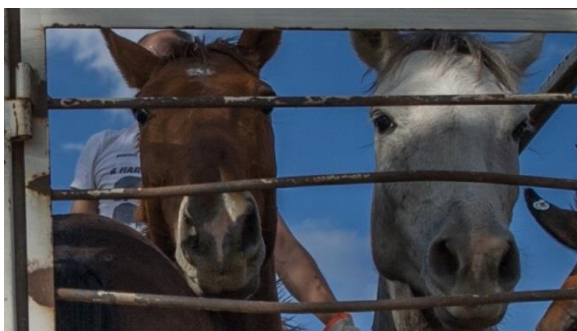
### Eyes on Animals successfully stops Dutch supermarkets and snack producers from selling imported horsemeat



Since the release of our disturbing investigation about the suffering of horses in South and North America during transport and slaughter in 2014, we have continued our efforts to convince more supermarkets and snack producers to stop selling this unethical horse meat. And we have been successful! Jumbo and Albert Heijn supermarkets stopped selling horsemeat from Argentina, but continued with horsemeat from Uruguay. In the fall, we were happy to hear these 2 have stopped selling horse meat products all together coming from North and South America!

Snack producer Mora has decided to no longer use horse meat in their snacks at all. Ad van Geloven has replaced 7 % of its imported horse meat with European horse meat to make its snacks. We are still in negotiations with them about stopping completely with the use of imported horse-meat. All these efforts have been regularly broadcasted in the Dutch TV show Radar, where we have been guests several times.

### The EU bans import of horsemeat from Mexico



The investigation report by Eyes on Animals and partner organizations AWF, TBS Zurich and AA USA about the horrible circumstances under which horses are transported and slaughtered in Mexico resulted in the EU Commission banning the import of horsemeat from that country. Since this ban came into force, the number of horses slaughtered in Mexico has dropped by 60% and one slaughterhouse was closed down. Another two are now much smaller.

### Eyes on Animals asked by Dutch farmers' magazine "Boerderij" to have a regular column!

As of June 2015, Eyes on Animals director Lesley Moffat regularly writes columns in the Dutch agricultural magazine 'Boerderij' ('Farm'). The paper is read by over 50,000 farmers, transport companies and people working in the meat industry; a perfect audience to present our ideas, spread best-practices and expose bad practices.





## Slaughterhouses take measures to reduce suffering and stress for animals



Realistically, we cannot stop animals from being slaughtered, but we can indeed help reduce their suffering. In 2015 we successfully implemented changes in numerous Turkish and Dutch slaughterhouses that lead to less noise, less fear and less pain. Examples are: the installment of a longer restraint box so that cattle are no longer hit by the back door and collapse, rubber knobs on all gates to prevent loud banging sounds that scare animals, and anti-mounting racks above the raceways to prevent cattle from mounting each other or breaking their legs.

## Popular training seminars in Turkey on reducing pain and fear during slaughter



In April and October we organized very successful workshops on how to reduce pain and suffering during slaughter in Istanbul and in Ankara. Over 100 attended each one and we had welfare-experts from all over the world give workshops. Participants were Turkish veterinarians, meat company personnel and slaughterhouse personnel.

## Legal breakthrough: EU Animal-Transport regulation also valid outside EU and to be enforced



Eyes on Animals has filed complaints against livestock transport companies for violating the “European animal protection during transport regulation” once they had crossed the EU border into Turkey. Finally, on April 23rd, 2015 the EU Court of Justice decided that indeed European transport companies still need to obey EU regulations after exiting the European Union! This means that the authorities responsible for enforcing these regulations no longer have an excuse to justify not taking action.

## Leeuwarden cattle market implements our suggested improvements at the facility



We convinced the market to build a new concrete ramp that has a very gentle angle, to put a stop to older cattle collapsing when forced to climb up steep truck ramps. This sounds like a small change, but in practice it has avoided further injuries and stress (see photo taken in 2014- such steep ramps are no longer used). As well, they agreed to install more fans to assure good air quality also on hot and humid days and to soon install video surveillance. Most importantly, they now forbid traders from using the market if they bring in cows in poor condition. They hand out two written warnings, which the NVWA have access to so that they too can speak with the traders and do follow-up inspections of the farms where unfit cows are coming from. By the third warning the trader is kicked out. This has made a significant change on the fitness of the cattle arriving. The purpose is to change the dairy industry from



within, and get farmers to learn that they must humanely euthanize weak cows on the farm or send them to slaughter before they get in such pitiful states..

### **EonA training brochures spreading better practices in Europe, Turkey and Surinam**



Gids voor het zorgvuldig vangen,  
laden en transporteren van pluimvee



Our practical 'hands-on' experience with animals in the field is being spread throughout the world via our brochures for chicken catchers, highway police and livestock drivers. This means knowledge about better animal welfare and best practices are being spread and that police officers in an increasing number of countries are now stopping animal trucks to check on the animals and fine culprits causing suffering.

For example, the Surinam Ministry of Agriculture uses our brochure for their training courses of chicken-catchers and government inspectors in Surinam.

Together with the Animal Welfare Foundation (AWF) we have now also published the EonA police-training brochure in Polish. It was already available in French, Dutch, Hungarian, Bulgarian and Macedonian.

The Slovenian Ministry of Agriculture has copied our educational brochure for truck drivers with practical tips on how to take care of animals properly during transport. They use it in their training courses for livestock drivers and have posted it on their website.

The Turkish Ministry of Agriculture has distributed our brochure on how to improve animal - welfare in slaughterhouses, to every single slaughterhouse in Turkey.

The SVO, a company that provides courses to people from the food industry (including also slaughterhouse employees), are going to use our brochures with information about reducing suffering at slaughterhouses.

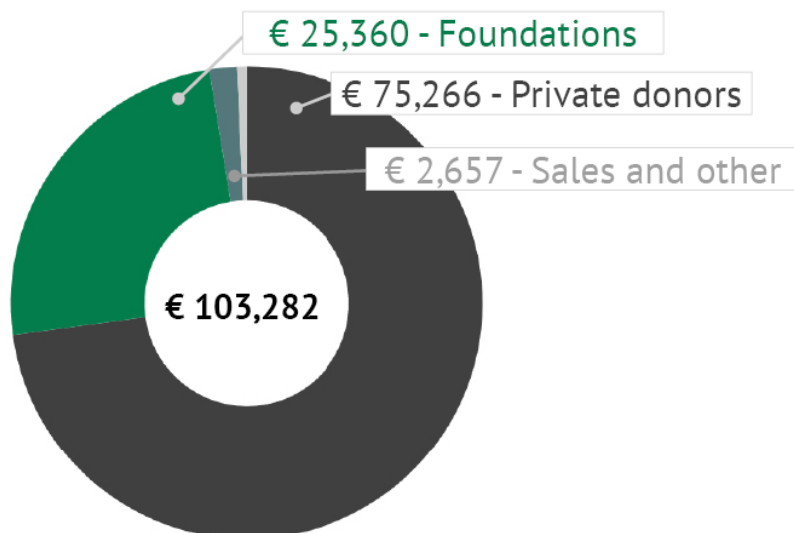


Eyes on Animals

# OUR FINANCES

## INCOME

In 2015 Eyes on Animals' total annual income was €103,282 - 12% less than 2014. Eyes on Animals is funded primarily by dedicated private donors and committed animal welfare foundations.



73% of Eyes on Animals' income in 2015 came from a loyal and growing group of private donors who have enabled us to expand our fieldwork activities and train our volunteers for the challenges of working in animal welfare.

In 2015 we were fortunate to enjoy continued and generous support from:

- Nederlandse Stichting Hulp aan Dieren
- The Marchig Animal Welfare Trust
- Stichting de Kootje Fundatiën, Sine Ope Nihil
- Stichting Hans van Eck
- Stichting Anti Dierenleed

In 2015 Eyes on Animals shared costs for some inspections and trainings with partner organizations Tierschutzbund Zurich | Animal Welfare Foundation and the Dierenbescherming.

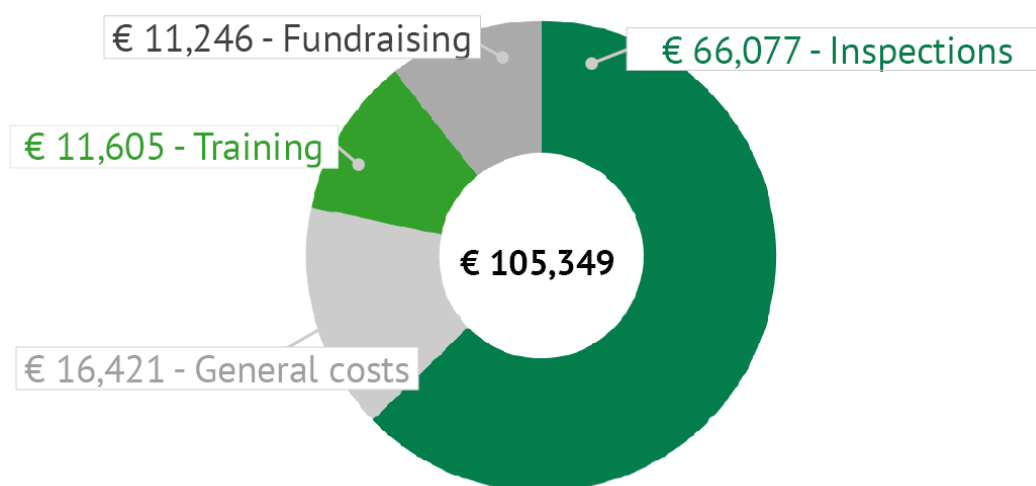


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## EXPENDITURES

The hiring of extra inspectors and office freelancers and the increased number of inspections in the field has led to a substantial increase in expenditures. The total annual expenditure for 2015 was € 105,568 - a rise of 57% compared to 2014. Careful financial budgeting, planning and management in 2015 has allowed Eyes on Animals to focus on its primary objective of fieldwork and inspections.

We try to keep our overhead cost to an absolute minimum so we can allocate funds our donors entrust us with directly to animal welfare.



*Inspection Costs* cover all expenditures of sending teams into the field within The Netherlands and Europe, but also Turkey and beyond.

*Training Costs* incorporate expenses incurred in the training of the Highway Police in various Eastern European countries as well as holding talks and workshops at training courses for the Dutch NVWA authorities.

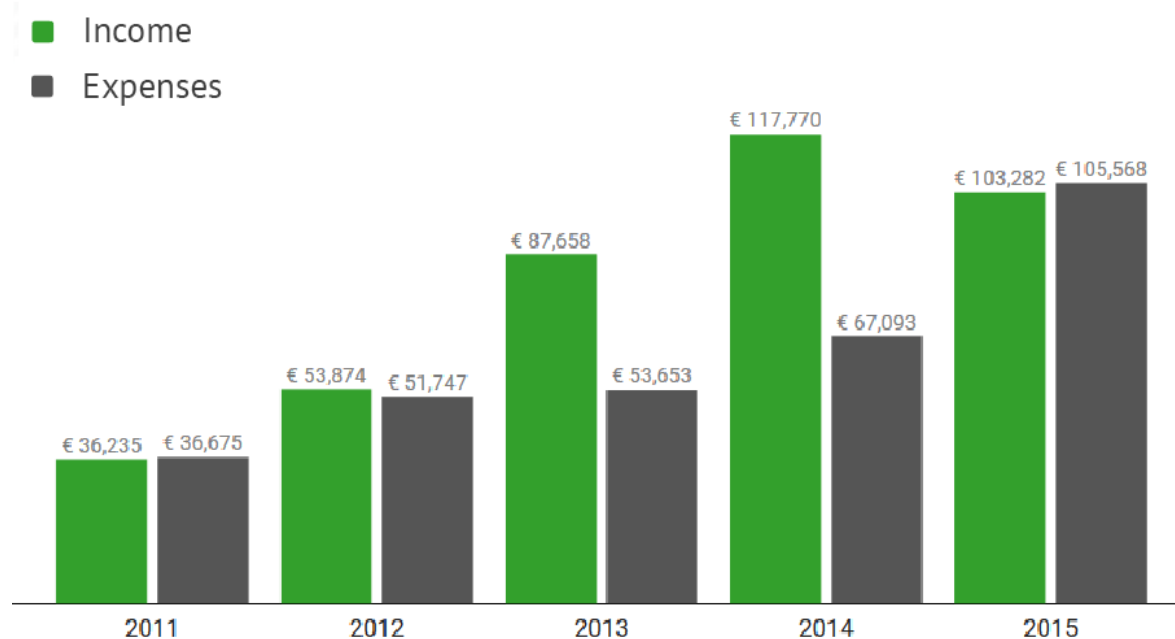
*Fundraising Costs* cover fundraising efforts varying from sending postcards to paying freelancers to apply for funds from foundations. The production of our various newsletters and parts of our website is also earmarked as fundraising.

*General Costs* cover administration and development costs. This includes all office costs, investment in fixed assets such as cameras and laptops, EonA uniforms, navigations systems, cell phones, IT maintenance and development of an improved website.

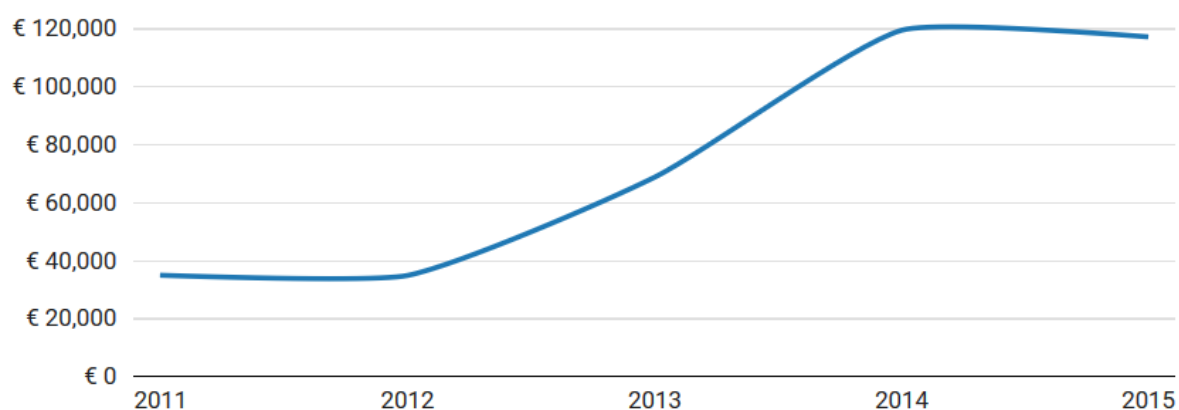


## TRENDS IN INCOME AND EXPENSES

The activities of Eyes on Animals have expanded drastically in the last 5 years, hence the sharp increase in expenditures but also increase in income. This graph shows the healthy growth of an organization that is getting more and more done at a sustainable rate for the organization to continue into the future.



General reserve:



Eyes on Animals

# OUR PEOPLE

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*Eyes on Animals* is overseen by a board of five Members. The director together with volunteer/freelance inspectors, legal-advisor, computer-technicians and media and fundraising committees runs the organization.

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## Board:

**Chairwoman:** Suzanne Magdalena (journalist)

**Secretary:** Annette Zeelenberg (author)

**Treasurer:** Jane Barrett (teacher)

**General member:** Patricia Beekelaar (journalist)

## Volunteer and freelance staff:

**Director and founder:** Lesley Moffat

**Core inspectors and/or trainers:** Madelaine Looije, Lesley Moffat, Monique Slee, Margreet Steendijk, Ingrid Ramaan (horse-inspections), Asalet Sancakdaroglu, Dr. Berker Bademli and Dr. Ellen Eser (Turkey), Levente Pencz (Hungary), Margret Wenker (dairy cattle welfare)

**Volunteers:** Marta Burzynsk, Didier Cote, Anita Hess, Yvonne Kronenberg, Renee Lamoureux, Alina Lilova, Sanja Offenhuber, Catherine Sitsen, Annemarieke de Wind, Roland Zegers

**Legal advisor:** Lenny Reesink

**Technical assistants:** Hajo Heusinkveld, Jack Tummers

**Fundraising committee:** Annette Zeelenberg, Lesley Moffat

**Media committee:** Suzanne Brussard, Lesley Moffat, Ingrid Raaman

**Website managers:** Remy Gardien, Sanja Offenhuber, Jack Tummers, Lesley Moffat

**Social media:** Margreet Steendijk



# INTRODUCING TWO PEOPLE BEHIND THE SCENES

Running an organization that effectively helps animals is a lot of work. People often only see the visible parts of an organization- the stories about us when the media is actually interested in broadcasting our investigations, our photos of the inspectors at work via social media ...- but a great majority of our work is behind the scenes. Writing reports, making phone calls, meeting with the authorities and industry, conducting research and communicating our findings with the public via our website and newsletters.. And this is all thanks to a large group of dedicated, professional and compassionate people working diplomatically together. In this Annual Review, we would like to present two hard-workers that help out behind the scenes:

## **Jack Tummers - photographer/EonA website developer**



The welfare inspectors of Eyes on Animals are in the field witnessing the daily living conditions of farm animals. On farms and during transport, they see things that not many people know of. Through their inspection reports, but also with photographs and videos, they show the good and the horrible practices, with the goal of encouraging the best possible welfare conditions for animals and reducing suffering immediately. As a professional photographer with a heart for animals, I

sometimes accompany the inspectors of Eyes on Animals and let them use my photos for free. I do the layout for the Eyes on Animals GoodNews and Watching Out Newsletters. I am also a web-designer and when Eyes on Animals decided to switch to WordPress, I designed it and continue to help with the layout.

## **Sanja Offenhuber – EonA website editor/English-German translator**

When I was a small child growing up in Germany, I was able to witness on my grandparents farm how harmonious a life with animals can be. They were not only seen as ‘meat producers’, but treated with respect and kept appropriately. This is sadly not the case everywhere, however. I knew that already, but in the 1990’s I saw the shocking documentaries about factory farming and long-distance transport of animals by Manfred



Karremann and I immediately realized that I needed to do something concrete about this dreadful development. One consequence was that, at age 13, I stopped eating meat. In 2008, I met the Eyes on Animals’ director, Lesley, during my volunteer work for Animals’ Angels in Germany. Since 2010, I have been working voluntarily for Eyes on Animals doing translations to German and posting articles on the website. I also help raise money for Eyes on Animals together with a group of terrific women in Germany – at least twice a year we hold a market stand and sell homemade goods. Helping Eyes on Animals improve animal welfare was a long-awaited wish come true for me.



# PLEASE DONATE



We could not do any of this work without your financial support.. Please do consider making a donation and telling your friends about us. The animals need more eyes on them, reporting on their welfare and helping alleviate their suffering.

**Our bank account number:**

21.23.64.219  
IBAN: NL73TRIO0212364219  
BIC: TRIONL2U

**Our Bank:**

TRIODOS BANK  
PO BOX 55  
3700AB ZEIST  
The Netherlands

**Eyes on Animals** is a registered non-profit charity, approved with the KGB label. Our ANBI (Algemeen Nut Beogende Instelling) number is 8203 40406.

**Donations** made by EU residents are tax-deductible. Donations made by residents outside of Europe can donate via credit card or PayPal over our website to avoid international bank fees.

**Our address:**

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PO Box 59504  
1040LA Amsterdam  
The Netherlands

**Our social media:**

[www.eyesonanimals.com](http://www.eyesonanimals.com)  
Twitter: @Eyes\_on\_Animals  
Facebook: eyesonanimals  
Youtube: eyesonanimalsinspect



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