



Eyes on
Animals

Watching
out for their
welfare

ANNUAL REVIEW 2010



Charitable ANBI status: 8203 40406.



Eyes on Animals



CONTENTS

About Us.....	1
Director's Report.....	3
Our Highlights.....	5
Looking Ahead: Our Future Plans.....	8
Our Finances.....	10
Inspector's Testimonial.....	11
Our People.....	13
How You Can Support Our Work.....	14



Eyes on Animals



ABOUT US

Our Mission;
To reduce the suffering of animals
on farms, during transport, sales and
slaughter.

Eyes on Animals is an animal-welfare inspection organization with its headquarters in the Netherlands. The work of the organization focuses on five main aims:

1. To witness if current European animal-protection legislation for transport, slaughter and at farms is being adhered to by the industry.
2. To oversee that the animal-protection legislation is being adequately enforced by the authorities.
3. To judge if sanctioning systems are dissuasive.
4. To identify loopholes in the legislation and rectify them.
5. To spread information about improvements to animal-welfare through our International Taskforce so that more countries can reach a higher level of animal welfare faster.

We conduct **inspections** at farms, at livestock markets, of livestock trucks and slaughterhouses.

We **distribute our inspection reports**, backed by photos and video evidence, to the Benelux and EU authorities to support them in their work.

We are **in constant dialogue with the livestock industry** to advise and encourage improvements.

We **train the Belgian highway police** on the animal-protection legislation so that they can inspect livestock trucks.

We give **welfare workshops to livestock chauffeurs** educating them on how to be respectful and law-abiding when transporting animals.

We **provide material to other animal-welfare organizations and political parties** that need evidence and facts from the field to support their campaigns.

Eyes on Animals has established an **international taskforce** made up of organizations and official veterinarians throughout Europe and North America. We regularly share information so that animal welfare standards can improve quickly and harmoniously across the continents.





DIRECTOR'S REPORT

In the early autumn of 2008 the idea of Eyes on Animals was born. I remember the challenge of finding a suitable name for our new organization! There was a need for more "eyes" on animals; more witnesses to their suffering, more observations of what goes on beyond the brick wall of the slaughterhouse or inside a truck. More transparency. More enforcement. Once we had the name of the organization everything else seemed to fall into place.

By February 2009, after writing a detailed business plan and having our statutes signed by a notary, Eyes on Animals was officially registered as a non-profit organization with its head-office in The Netherlands. It is hard to believe that we are now already heading into our third year.

The year 2010 was intensive, providing many challenges as well as exciting successes. In January my original partner decided to leave the organization. We were left with only two board members and a couple of new volunteers without training. In order to keep the momentum of Eyes on Animals, I used that month to meet with people that had expressed wanting to help. Eyes on Animals' labour force quickly grew to what it is now- five passionate board members, two full-time inspectors, a legal advisor, an accountant, a computer technician, and many driven volunteers who help with research, inspection, translation and fundraising. I think Eyes on Animals now has the structure to satisfy the demands of a professional and long-lasting welfare organization. Each of us has a clear position and fulfills his or her tasks. We have skills ranging from journalism and law to animal behaviour and human psychology!

We now have the structure to satisfy the demands of a professional and long-lasting welfare organization.

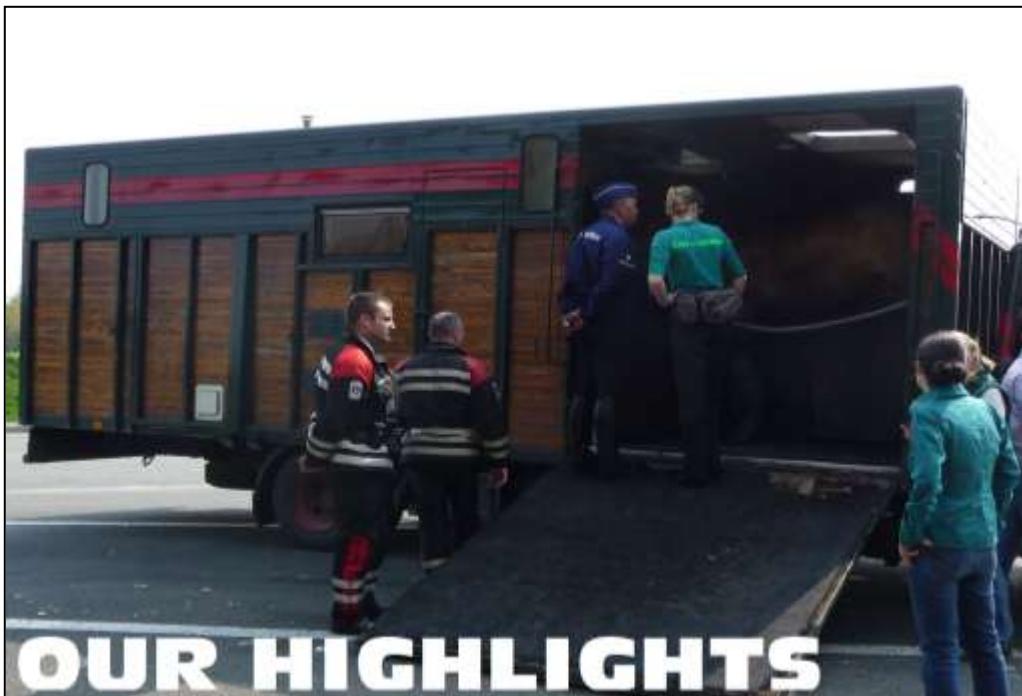
This review allows us to look back and celebrate the year's achievements and identify what needs improvement. It also offers insight into our plans and direction for 2011 and beyond.

I am proud of what Eyes on Animals has become and more importantly, about what it can achieve for animals. The suffering of animals sadly continues, but I am confident that we can further decrease it by setting realistic goals, working hard, keeping a creative open-mind and remaining focused. As the director of Eyes on Animals, I am committed to fulfill these requirements and keep the organization on track. With motivated colleagues and loyal donors I am feeling more confident than ever!

On behalf of everyone at Eyes on Animals, I invite you to join us on that journey.

Lesley Moffat





Offering training to the highway police

Eyes on Animals has initiated and run training days for 60 police officers in Belgium on the EC1/2005 legislation (Protection of Animals During Transport). The Belgian Ministry of Health, Food, Safety and Environment (Federale Overheidsdienst VVVL) has officially adopted the Eyes on Animals police training manual for use within their force, making it an official Belgian government document. Subsequently the Belgian government is reviewing their sanctioning system and is in the process of giving highway police greater powers to enforce the animal transport legislation.

Liaising with official bodies

Eyes on Animals has developed a very loyal rapport with EU and Benelux officials based on mutual respect and two-way trust. Subsequently legal action is taken based on our findings and complaints.

"The jurisdiction of the nVWA inspectors from the Dutch Ministry of Agriculture is limited to the Netherlands. Due to our good relationship with Eyes on Animals we receive information about what happens to animals originating in the Netherlands once they cross the border. This helps us be effective by prioritizing our controls. Eyes on Animals is for us a valuable partner in the supervision of animal transport, each organization having its own role to play. We keep each other well informed."

- Dutch Government Inspector



Eyes on Animals

On-the-spot fines

Eyes on Animals have played an important role in bringing about the instigation of administrative fines for animal transport violators in the Netherlands.

Visual evidence

Eyes on Animals have produced countless professional detailed reports of violations of the legislation protecting farm animals during transport and slaughter. Our work has also been highlighted by the Dutch media (including the daily newspapers TROUW and de Telegraaf) as well as Canadian, French and Danish television and print.

"The biggest accomplishment of Eyes on Animals is the fact that they have made a large audience aware of welfare problems. Unfortunately governments (and the Dutch government is no exception) are only willing to solve problems when they become a public issue. Eyes on Animals is an organization that tries to tackle certain deficiencies in animal-welfare via cooperation with the livestock industry and by trying to make a shift in their mentality. Despite the many wrongdoings that Eyes on Animals witnesses, they keep working in a constructive way to improve animal welfare. Big compliments for that!".

- Dutch Veterinarian

Welfare workshops for livestock lorry drivers

Through close working relationships with transport companies Eyes on Animals has provided 2 training days for 30 drivers to educate and reinforce good practices in the transport and handling of farm animals.

"We participated in a workshop held by Eyes on Animals, which had a lot of added value for our company and our employees. In this manner we have a better understanding of what our colleagues are doing and the communication has improved.

- Director of a Dutch/German Livestock Transport Company

Improvements at livestock markets, slaughterhouses, during transport and at farms in the Benelux

By either working directly with industry or by asking officials and other campaign organization to increase pressure, we have helped prevent and alleviate suffering.

We have significantly improved conditions at several livestock markets:

- unfit animals are no longer accepted for sale but confiscated and euthanized,



- animals are given water,
- lactating cows are milked,
- hitting and rough-handling is less tolerated,
- loading conditions are monitored,
- some perpetrators have been prosecuted.

We have helped make a difference for animals going to slaughter:

- unfit animals being euthanized instead of accepted into the slaughterhouse,
- rubber stoppers are put on gates to minimize the noise,
- restraining equipment is being inspected at some plants to avoid animals being incorrectly stunned,
- slightly injured or weak animals are now given bedding or floor heating in the waiting pens of some plants.

We have played an important role in improving conditions during transport:

- imminent legislation to be passed in the Netherlands so that cattle be given more headspace,
- pig transports in the summer have lower loading density,
- some inspectors are now putting limitations on export when the weather is very hot or very cold,
- several trucks have been confiscated and companies have had their licence to transport animals revoked.

"I find it pleasing that when improvements are made, Eyes on Animals acknowledges them and does not only constantly search for negative aspects. I also find it important that in the future they will help us think of ways to transport animals correctly so that animal welfare is guaranteed."

- Director of a Dutch Livestock Transport Company

Phasing-out of pig castration

Thanks to the Düsseldorfer Erklärung and several Dutch campaign organizations, the castration of male pigs has been phased out of the national market in the Netherlands. Using this example we are ensuring that ending castration is also put on the agenda of the pig industry in Canada, Denmark, Germany, France, and Austria via our taskforce.

- our reports about the phasing-out of pig castration in The Netherlands are routinely updated and distributed internationally.
- we are invited to EU conferences on the topic and make comments about the situation in Holland.
- we have coordinated tours and interviews for several foreign journalists documenting the phasing-out of castration in the Netherlands.



LOOKING AHEAD

Our strategic projects for 2011/12 encompass the five-core aims of Eyes on Animals.

1. Aim: Check and ensure that legislation is adhered to by the industry

- Expand our welfare-workshop program for livestock drivers. Together with a Dutch animal-behaviourist we will offer a new practical component where participants will practice handling animals using behaviour techniques instead of force.
- Continue giving advice and feedback to farmers, transporters, slaughterhouses and livestock markets.
- Continuation and expansion of investigations into slaughterhouses in Holland and Belgium. Attain improvements in slaughterhouses so that animals are less frightened and their comfort in the waiting pens is ensured.
- Inspect the welfare conditions for culled animals (particularly of sows and dairy cows) during transport.
- Inspect the welfare conditions for poultry during loading.
- Inspect the welfare conditions of the many bulls now being transported from Europe to slaughterhouses in Turkey. This we hope to do in collaboration with another organization.

2. Aim: Increase the enforcement of animal-welfare legislation

- Expansion of Animal Transport Training Programme for Highway Police in Belgium.
- Continue presenting our reports to law enforcers.

3. Aim: Make sanctioning systems dissuasive

- Together with WSPA we will be publishing a report highlighting the many inadequacies in Member State sanction systems. The report will be used to lobby the EU into putting pressure on Member States to live up to their duties.

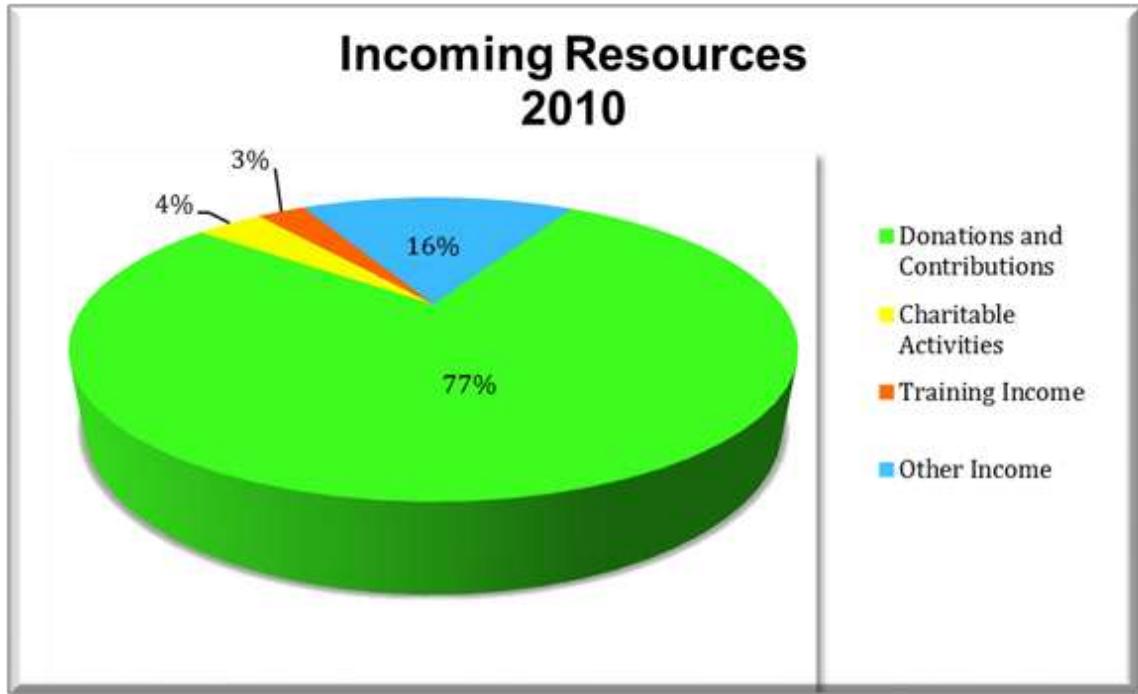
4. Aim: Rectify loopholes in the legislation

- See to it that European transport companies bringing bulls for slaughter in Turkey live up to EU standards including once they cross the Turkish border.
- Lobby so that headspace requirements for adult cattle are interpreted harmoniously throughout Europe so that all cattle receive at least 20cm instead of the accepted current standard of 10cm.
- Humane stunning at slaughterhouses (work to phase out electric water baths for poultry and initiate a discussion about whether the use of CO2 to stun pigs is acceptable)

5. Aim: Spread animal-welfare improvements to other countries

- Continue feeding updated information on the phasing out of pig castration to our taskforce members and contacts within the international pig industry.
- Spread scientific reports concerning necessary headspace to our taskforce members and transport inspectors throughout Europe.
- Continue providing Canadian members with photos and information regarding group housing of sows in Europe, to encourage Canada to ban the gestation crates as well.

OUR FINANCES



Source of Income	Amount in Euros
Donations and Contributions	28,641
Charitable Activities	1,440
Training Income	1,035
Other Income	6,000

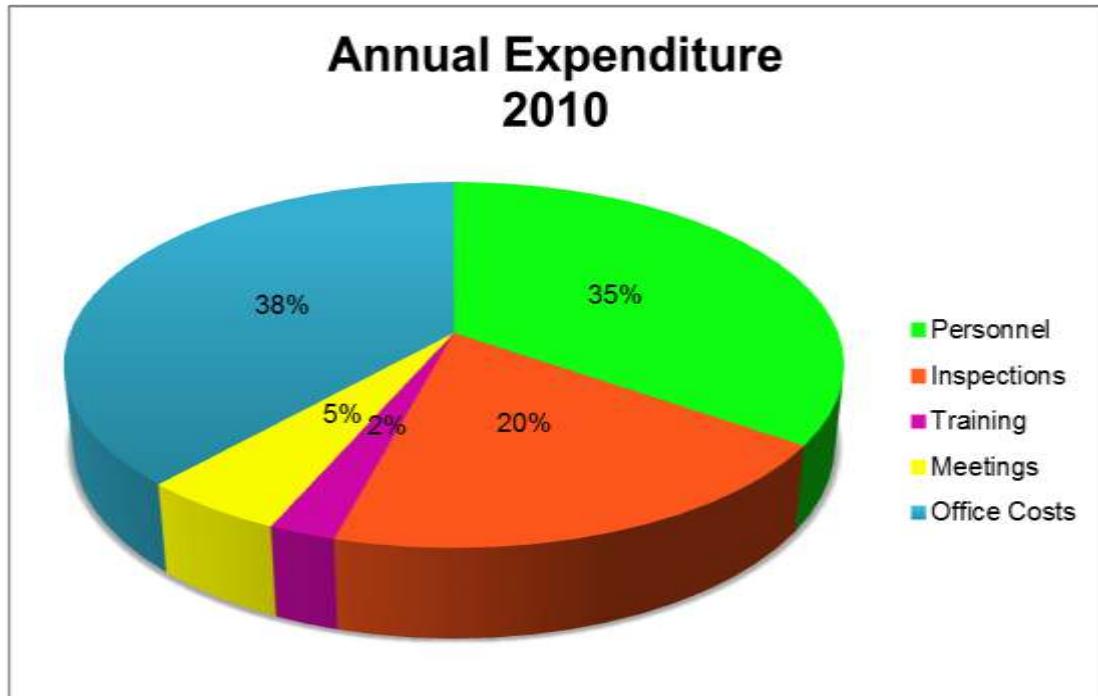
Eyes on Animals is funded primarily by private donors and foundations. This year Eyes on Animals produced a cookbook whose sales are noted under *Charitable Activities*.

Training Income includes both highway police and livestock driver training programmes. *Other Income* includes the sale of footage in the field.

Our total annual income in 2010 was €37,116.



Eyes on Animals



Category	Cost in Euros
Personnel	8,155
Inspections	4,579
Training	558
Meetings	1,202
Office Costs	9,011

The Annual Expenditure chart above is based on Eyes on Animals' financial statements for the fiscal year ended 31 December 2010. The chart shows the uses of funds as a percentage of total expenses.

Personnel includes inspection freelance fees. *Inspections* cover the cost of car rental, gasoline and accommodation.

Training cover the costs of travel and training material for when we give courses to police and livestock drivers.

Meetings cover conferences and appointments with authorities and industry about our inspections.

Office Costs include the one-time investment of fixed assets within IT, printing, post, and telephone and the set-up and maintenance of a professional website. .

The total annual expenditure for 2010 was €23,505.



Eyes on Animals



INSPECTOR'S TESTIMONIAL

My name is Margreet Steendijk. For the past year I have been working as a volunteer inspector for Eyes on Animals. I had known for a long time that, in addition to my career as a therapist, I wanted to work for animals. Animal welfare is a very broad topic so I took my time to study the different organizations before choosing one to volunteer for. Right from the first moment I heard about Eyes on Animals, I knew it was the organization I wanted to get involved with. Their goals and the fact that they concentrate on "farm" animals appealed greatly to me.

Focused, with a clear vision and realistic aims, Eyes on Animals was achieving real improvements in animal-welfare on farms, livestock markets, during transport, and at slaughter. These places are inspected regularly by their inspectors.

Right from the first moment I heard about Eyes on Animals, I knew it was the organization I wanted to get involved with.

What also impressed me was the fact that Eyes on Animals was in dialogue with farmers, traders, transporters, the meat industry, supermarkets, government inspectors and politicians. They were not fighting a hopeless battle against them, but working at making changes from within.

Eyes on Animals gives welfare workshops to livestock drivers, educating them directly on how to be more gentle and careful with the animals they transport. They

also train the Belgian highway police, so that police officers will inspect livestock trucks and punish violators. All of Eyes on Animals' efforts are focused on practical and long-lasting solutions in the field, where the animals are and need us most. We use the European legislative text as the base for our inspections.

An organization like Eyes on Animals is vital in the Netherlands, and also all over the world. It helps official inspection branches, responsible for checking and enforcing the laws to carry out their tasks effectively. Consequently, Eyes on Animals has become a serious discussion partner.

I hope that Eyes on Animals can continue this important work in 2011. As a non-profit organization we are dependent on donations and subsidies to carry out our inspections. Your donation enables us to keep our eyes on the animals, and check that the situation in the field improves.



Eyes on Animals



Eyes on Animals is managed by a board of five members. In addition, two inspectors (including the Director), a legal advisor, an accountant, a computer-technician and many dedicated volunteers help run the organization.

Board:

Chairwoman: Ingrid Ramaan (journalist)

Secretary: Annette Zeelenberg (author)

Treasurer: Leon Varitimos (communications manager)

General member: Patricia Beekelaar (journalist)

General member: Margreet Steendijk (therapist)

Staff:

Director/inspector: Lesley Moffat (ethologist)

Regular inspector: Margreet Steendijk (therapist)

Legal advisor: Lenny Reesink (lawyer)

Accountant: Tina Macaree (teacher)

Technical assistant: Hajo Heusinkveld (computer-technician)

Volunteers: Simon Stubbings, Lydia Kliphuis, José van Baaren, Didier Côté, Britta Schmeling, Heide and Vera Rupp, Sanja Offenhuber, Tom and Willy Sinoo, Nicole Urbantat.



Eyes on Animals



We could not do any of this work without the support of people who care. Donations are greatly appreciated and are used to finance the costs of our work in the field.

Our address:

Eyes on Animals
PO Box 59504
1040LA Amsterdam
The Netherlands

Our bank account number:

21.23.64.219
IBAN: NL73TRIO0212364219
BIC: TRIONL2U

Our bank:

TRIODOS BANK
PO Box 55
3700 AB ZEIST
The Netherlands

Eyes on Animals is a registered non-profit charity. Our ANBI (Algemeen Nut Beogende Instelling) number is 8203 40406.